



**Dear Parents and Carers,**

We are excited to celebrate **World Book Day** on **Thursday 5th March**, during this very special **National Year of Reading**.

To mark the occasion, children are warmly invited to:

- **Dress up as a favourite book character**
- **Bring in a favourite book** to share with their class

Throughout the day, we will be running a variety of fun and inspiring activities to promote a love of reading. One of the highlights will be our **“Story as a School” challenge**. Each teacher will bring an interesting or unusual object to school. One class will begin a story inspired by their teacher’s object, then pass it on to the next class, who will continue the tale using their own object. By the end of the day, we will have a wonderfully imaginative whole-school story to share with the children in a special assembly.

We are also launching a **Book Trailer Competition!** Children are invited to create a short trailer to promote one of their favourite books. These can be made using PowerPoint, Movie Maker, or online tools such as Animoto. Trailers can be simple or creative — the aim is to get others excited about reading! Files should be shared with class teachers using a shareable OneDrive link on Seesaw (teachers will post additional instructions on Seesaw).

In addition, **World Book Day tokens** will be sent home with children. These can be exchanged for one of the special £1 World Book Day books, or, used to get £1 off the price of a book of their choice. Look out for the books in **major supermarkets and bookshops** — they are a great way to encourage reading at home.

The redemption period for World Book Day 2026 tokens is from **Thursday 12 February until Sunday 15 March 2026**. They often sell out long before World Book Day itself!

We hope this day will inspire a real buzz around books and storytelling. Thank you, as always, for your support in making reading magical for our children.

**Warm regards,**

**GO  
ALL  
IN.**

National  
Year of  
Reading  
2026

## **Go all in for World Book Day**

World Book Day will be bigger and better than ever during the National Year of Reading, 2026. World Book Day is a proud delivery partner of National Year of Reading

Go All In – The National Year of Reading campaign to get more people reading, by bringing reading to where culture is.

If you're into it, read into it.