



14th October 2026

Retirement of Three Counties Academy Trust CEO

Dear Staff, Pupils and Parents/Carers,

I am writing to let you know that I will retire from my role as CEO of Three Counties Academy Trust at the end of the 2026/27 academic year, with my final day in post being 31 August 2027.

My association with St. Peter's has been an important part of the development of education across Bromyard. As our schools began to work increasingly closely together, St Peter's became central to the vision of creating a coherent local educational community in which children could benefit from strong schools working collaboratively while retaining their own individual character. Mr. Wright, who very sadly passed away recently, firmly believed in collaboration between the local schools, I was so very fortunate to work with him in helping to deliver that vision.

I have been privileged to work with dedicated staff, governors, parents and children at St. Peter's and to see the school continue to develop. I am especially proud of the way in which the school has retained the warmth and identity of a community primary school while benefiting from the opportunities that collaboration across the Trust can provide. I am especially thankful for the dedication shown by your Head of School Mrs. Yarnold, and indeed to Mrs. McAtear and Miss Wisden who helped shape those early years of collaboration, none of what has been achieved would have been possible without their hard work and commitment.

There remains almost a full academic year before my retirement, and there is plenty still to do. My commitment to St. Peter's and to all of our schools remains absolute throughout that time, and the Trust will communicate future leadership arrangements well before my departure.

Today marks the start of the formal process of appointing my successor, rest assured the Trust Board have this well in hand and we will share more details with you when that process has concluded, most likely by the time we break for what will be a well-earned Christmas break.

I want to thank the staff for their professionalism and dedication, governors and Trustees for their service, parents and carers for their support, and the children for the enthusiasm, humour and curiosity they bring to school every day.

It has been a genuine privilege to have served St. Peter's and to have played a part in its story. I will leave with enormous affection for the school and great confidence in its future.

Yours faithfully,

Martin Farmer

CEO Three Counties Academy Trust