

BTEC Extended Certificate in Travel and Tourism: Bridging Unit



Name:

Activities: Where in the UK

Task 1

Add the following **capital** cities to the UK map on the next page. They must be labelled

- London
- Edinburgh
- Cardiff
- Belfast.

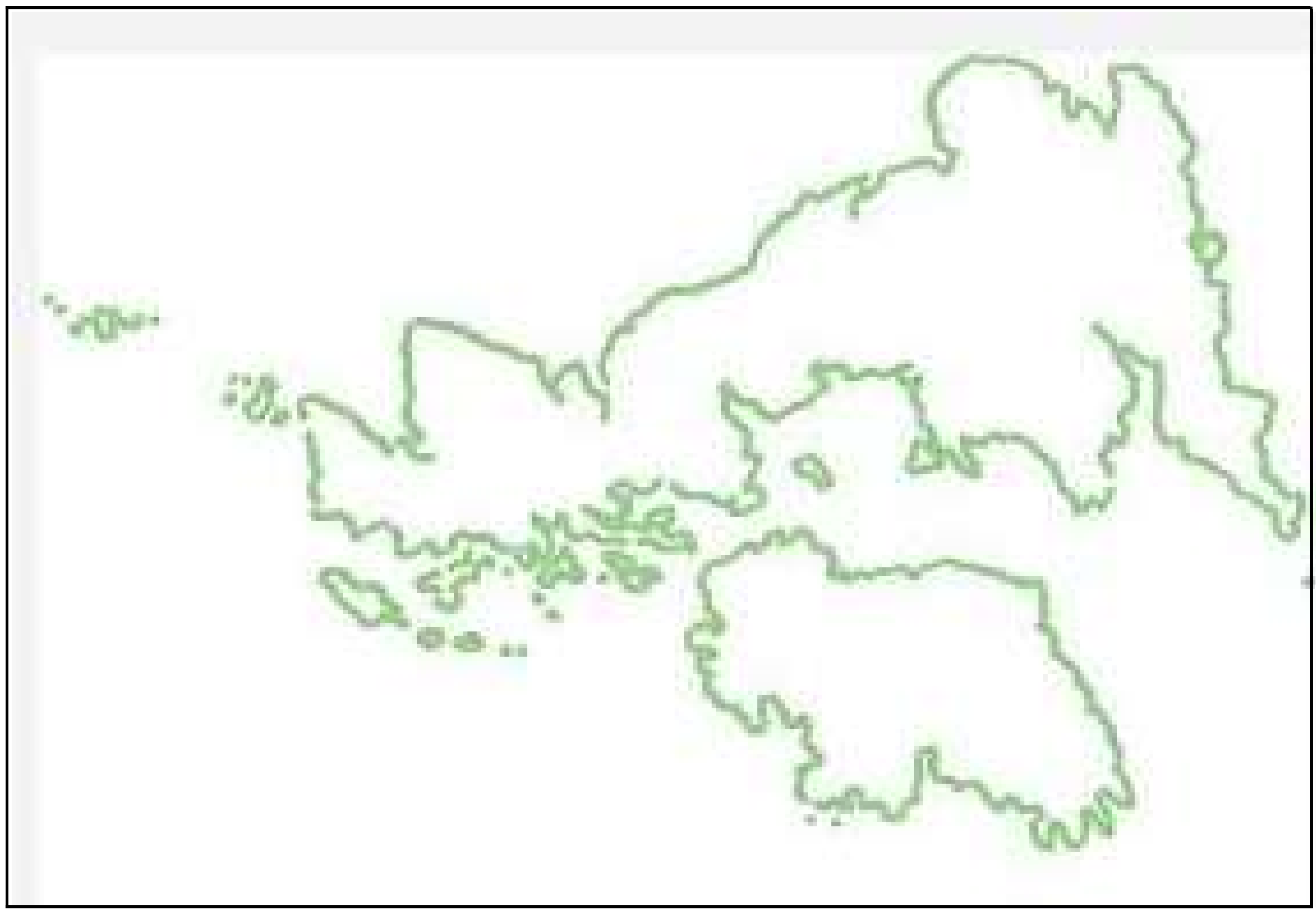
Task 2

Now add in 5 more cities. They must be labelled

Task 3

Find out what is the difference between a city and a town?

Answer:



Task 4

Choose **two** of your cities and find 5 interesting facts about them. – Add them here

City 1 name:

5.

City 2 Name

Task 5 <https://www.visitbritain.com/gb/en> This link will help

Choose ONE of your destinations and produce a poster on this page giving information including:

- A map showing where the destination is
- 2 Hotels with approximate cost
- 2 places to eat stating the type of restaurant and approximate cost
- 2 activities – for example- city tour or fun activity
- Information about shopping
- Are there any festivals? or events?

Task 6 Topic: Types of visitor –

Task 1

For each scenario in the grid, indicate the type of travel and the type of tourism.

<u>Travel</u>	<u>Tourism</u>
• Leisure travel • Business travel • VFR – Visiting Friends & Family • Specialist Tourism	• Domestic – Staying in your home country • Outbound- Leaving your home country • Inbound – Visitors coming into your home country

Scenario	Type of travel	Type of tourism
A young couple visiting Ibiza for a one-week all-inclusive holiday		
A sports fan from Germany visiting Wembley to watch the European Champions League final		
A family from Horsham, visiting Alton Towers in Staffordshire for the day		
An elderly hospital patient travelling to New York in the USA for a medical operation		
A Canadian couple visiting Edinburgh in the UK for a wedding		
A businesswoman from London attending a meeting in Dubai		

Task 7

Now write your own scenarios and indicate the type of travel and tourism in the grid below.

Scenario	Type of travel	Type of tourism

