

Images and videos parental consent form

This form explains the reasons why and how St Bernadette's Catholic Primary School may use images and videos of your child. Please read the form thoroughly and outline your agreement as appropriate.

Name of parent:	
Name of pupil:	
Year:	

Why do we need your consent?

St Bernadette's Catholic Primary School requests the consent of parents on an annual basis to use images and videos of their child for a variety of different purposes.

Why do you we use images and videos of your child?

St Bernadette's Catholic Primary School uses images and videos of pupils as part of school displays to celebrate school life and pupils' achievements; to promote the school on the school's website; and for other publicity purposes in printed publications, such as newspapers.

Where the school uses images of individual pupils, the name of the pupil **will not** be disclosed. Where an individual pupil is named in a written publication, a photograph of the pupil **will not** be used to accompany the text.

St Bernadette's Catholic Primary School may take images or videos of individual pupils and groups of pupils to use on the school website and other printed publications, such as a newsletter.

Who else uses images and videos of your child?

The school may be visited by local media and press, who take images or videos of school events. Pupils will appear in these images and videos, and these may be published in local or national newspapers, or on approved websites. The following organisations may use images and videos of your children:

- The Blackpool Gazette
- Photography company appointed by the school

Where any organisations other than those above intend to use images or videos of your child, **additional consent** will be sought before any image or video is used.

What are the conditions of use?

- This consent form is valid throughout your child's years at St Bernadette's Catholic Primary School.
- It is up to parents to inform the school office in writing, if consent needs to be withdrawn/ amended.
- The school will not use the personal details or full names of any pupil in an image or video.
- The school may use group or class images or videos with general labels, e.g. 'sports day'.
- The school will only use images and videos of pupils who are suitably dressed.
- The school will take year group images of your child which are available to purchase annually.

Providing your consent

Please read the following conditions thoroughly and provide your consent as appropriate by ticking either 'Yes' or 'No' for each criteria.

The school will **only** publish images and videos of your child for the conditions that you provide consent for.

I provide consent to:	Yes	No
My child being part of the year group photo available to purchase.		
Using images of my child on the school website.		
Using videos of my child on the school website.		
Using images of my child on the school Twitter account		
Using videos of my child on the school Twitter account		
The local media using images of my child to publicise school events and activities (only including the organisations outlined above).		
The local media using videos of my child to publicise school events and activities (only including the organisations outlined above).		
Using images of my child in displays around school.		
Sharing my child's data with a school-appointed external photography company to enable you to purchase photos. This includes name, form, gender and admission number		

Withdrawing your consent

Parents have the right to withdraw / amend their consent at any time. Withdrawing / amending your consent will not affect any images or videos that have been shared prior to withdrawal.

If you would like to withdraw your consent, you must submit your request in writing to the school office.

Declaration

I, _____ (name of parent / carer), understand:

- Why my consent is required.
- The reasons why St Bernadette's Catholic Primary School uses images and videos of my child.
- Which other organisations may use images and videos of my child.
- The conditions under which the school uses images and videos of my child.
- I have provided my consent above as appropriate, and the school will use images and videos of my child in line with my requirements.
- I will be required to re-provide consent where any circumstances change.
- I can amend or withdraw my consent at any time and must do so in writing to the school office.

Parent / Carer signature: _____ **Date:** _____

If you have any questions regarding this form, please do not hesitate to contact the School Business Manager at admin@st-bernadette.blackpool.sch.uk or on 01253 353641.