

What makes YOU stand out?

A **unique selling point (USP)** defines you as a person, showing the value of what you have to offer – whether that’s for a job or a place in college/university. These could be words that explain what characteristics you have, hobbies you like to do in your spare time or your favourite subjects at school.

Using the template below, personalise the silhouette with your unique selling points. Use the prompts below to help you get started!

