



TARLETON ACADEMY

Executive Headteacher: Mr. S. Parker
Head of School: Mr. T. Houghton

Thursday 24th September 2026

What's My Attendance?

Dear Parent/Carer,

We are pleased to be introducing What's My Attendance (WMA) at Tarleton Academy. This will support our whole school focus upon improving attendance so that all students belong, thrive and achieve.

WMA is designed to give students a clear and simple view of their attendance. It helps them to notice progress, build positive habits and take part in helpful conversations about attendance.

Why attendance matters

Being in school regularly supports learning, friendships, confidence, wellbeing and a sense of belonging. The Government has renewed its focus on attendance and has introduced an individual attendance improvement target for every school. Its aim is to return attendance to, and then improve on, the levels seen before the pandemic.

At Tarleton, we have set our attendance aim at 96% for all students. We do know, however, that some students may struggle to achieve this. We understand that attendance can be affected by health, anxiety, special educational needs or difficulties at home. If something is making attendance difficult, please speak to us. Our first step will always be to listen and look at what support may help.

What your child will receive

During assembly next week, your child will receive a personalised WMA launch sheet. This will include:

- their unique student code
- instructions for signing in

Your child will use their code and date of birth to sign in. Please help them keep their code private. If they lose their code they can ask their form tutor for it.

In WMA, your child can see the attendance recorded by school, including:

- daily and weekly attendance
- progress over time
- their current attendance streak
- achievements they have unlocked, or are close to unlocking



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WMA does not change the school attendance record. If you think something shown in the app is incorrect, please email me (FAO Mr Lewis) at enquiries@tarletonacademy.org.

Supporting your child at home

You do not need to check WMA every day. Looking at it together from time to time can help your child notice progress.

You could ask:

- “What does your attendance screen show this week?”
- “What progress are you proud of?”
- “Which achievement are you closest to unlocking?”
- “Is anything making school or mornings more difficult?”
- “What small step could help tomorrow?”

Please focus on encouragement and progress rather than comparing your child with others. Simple routines, such as preparing clothes and bags the night before and keeping a regular bedtime, can also help.

More information

Please read the attached WMA Parent and Carer Guide. It shows what students can see and suggests more ways to talk about attendance at home.

If you would like help with your child’s attendance, contact Mrs Jones, our Attendance Support Worker at enquiries@tarletonacademy.org.

Thank you for working with us to help every child feel supported, included and ready to learn.

Kind regards,

Mr Jamie Lewis
Deputy Headteacher