I'm taking part

SAFE VEHICLES SAVE LIVES.

Road Safety Week

Let's make every journey as safe as possible, whoever we are and however we travel.

15 – 21 November 2026

#RoadSafetyWeek

Organised by Brake the road safety charity

Sponsored by AUTOGLASS Hastings DIRECT motive samsara

15 – 21 November 2026



Road Safety Week is the UK's biggest road safety event. It happens every year.

Why does road safety matter?



Did you know?

- In 2025, 29,918 people were killed or seriously injured on Britain's roads.
- 56% were pedestrians, cyclists or motorcyclists.

We all have a responsibility



Who needs to look out for whom?

- People walking and cycling are more vulnerable.
- Larger vehicles can cause more harm.
- Drivers have a greater responsibility.

We all have a part to play in keeping each other safe!

Think about other people

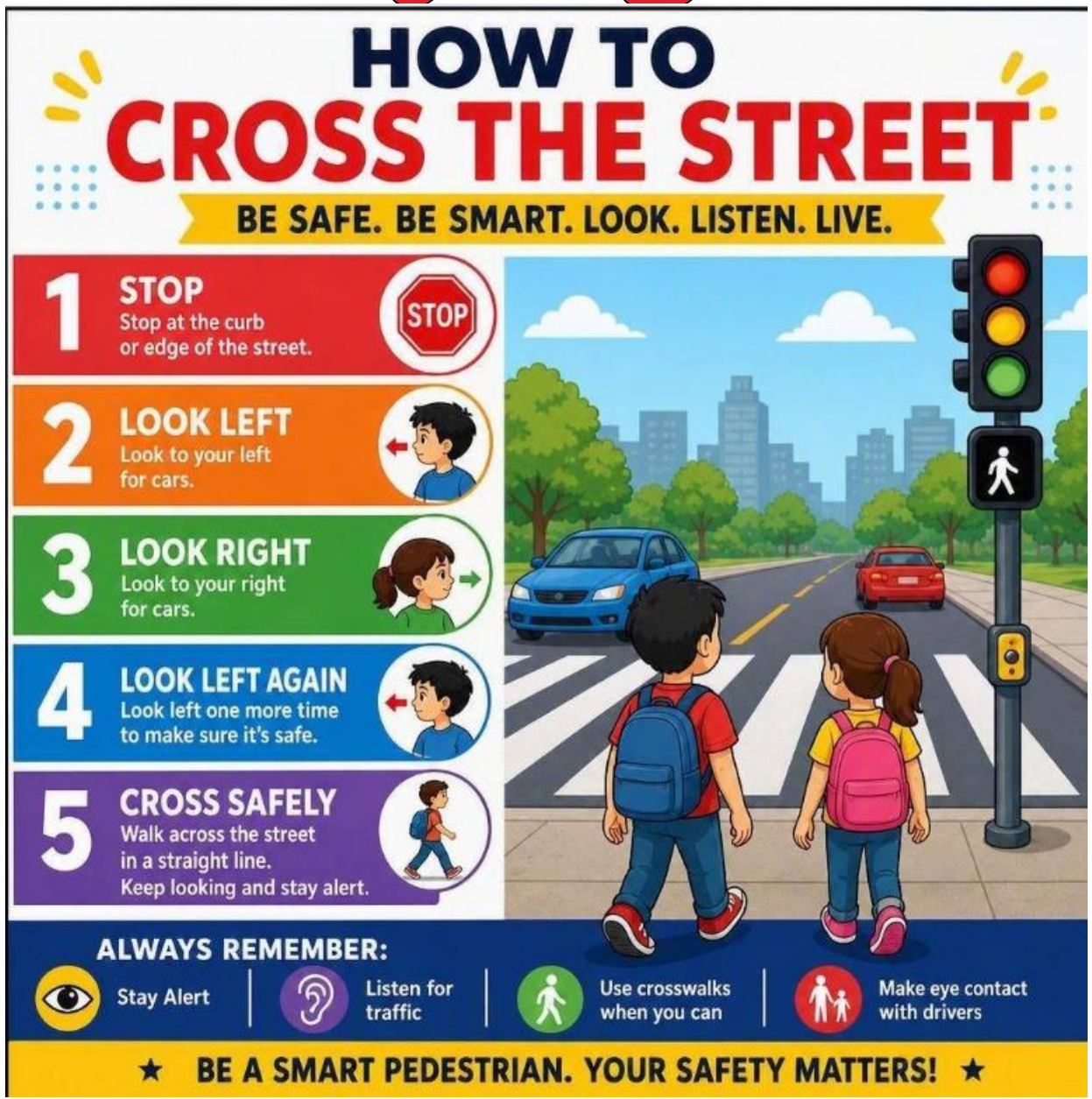
THE ROAD BELONGS TO EVERYONE!



Whether we walk, cycle, scoot, drive or travel as a passenger, we all need to think about others.

- Give people walking plenty of space.
- Be patient and considerate.
- Never ride too fast near other people.
- Keep distractions away and pay attention.

Staying safe when walking



STOP, LOOK, LISTEN, THINK!

Stop before the kerb.

Look all around for traffic.

Listen carefully.

Think: Is it safe to cross?

Cross at a safe place, such as a zebra or pedestrian crossing, when possible.

Never assume that a driver has seen you!

ROAD SAFETY:
EVERY JOURNEY MATTERS!



- How can we keep ourselves and others safe?
- How can we make the roads around our school safer?



Speed does matter!



Why do you think roads near schools should have lower speed limits?



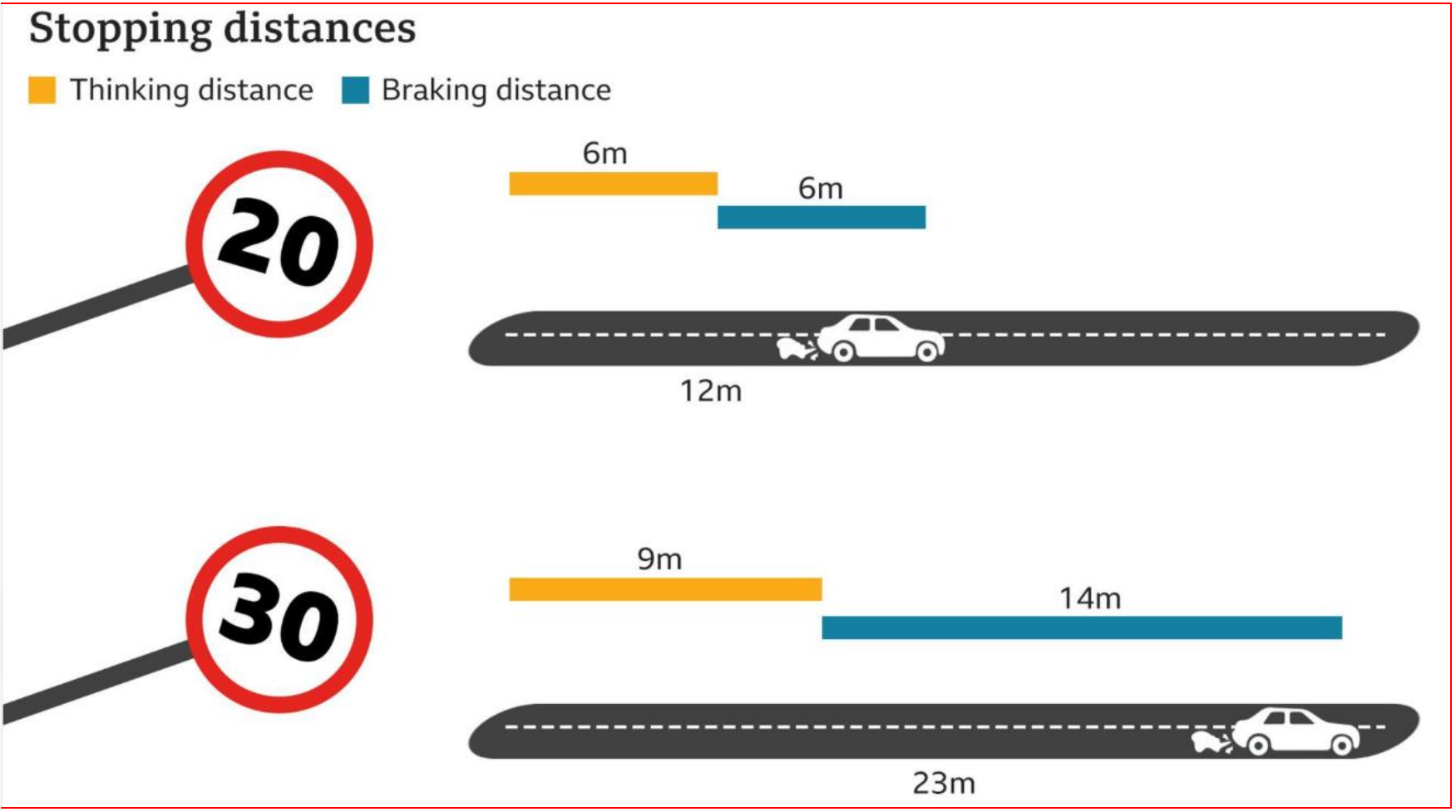
Bastable Avenue now

What is the speed limit on Bastable Avenue?



OUR ROAD SAFETY GOAL: BASTABLE AVENUE – 20 MPH!

Why does speed matter?



- A vehicle travelling faster has less time to stop.
- At higher speeds, a collision is more likely to cause serious harm.
- Slower speeds give drivers more time to react.

Our school wants safer streets!

Our school has already put forward a target on the TfL Travel for Life website: We would like Bastable Avenue to become a 20-mph road instead of 30 mph.



Why?

- To help protect you and your families travelling to and from school.
- To encourage drivers to slow down.
- To make walking, cycling and scooting safer.

HAVE YOUR SAY!

YOUR SAFETY MATTERS!



We will be asking parents and carers to complete a short road safety survey on Class Dojo.

We need your help!

Ask your parents to complete the survey!
It take less than 1 minute.

QUICK QUIZ
True or False?

I only need a helmet when cycling fast.	False
Drivers should look out for pedestrians and cyclists.	True
A car travelling faster has less time to stop.	True
It is safe to cross without looking if the road is quiet.	False
Everyone has a responsibility to keep roads safe.	True

How can we all make a difference?

Staying safe when cycling and scooting



What could happen if we fall off our scooter or bike without a helmet?



LOVE TO CYCLE OR SCOOT?

PROTECT YOURSELF!

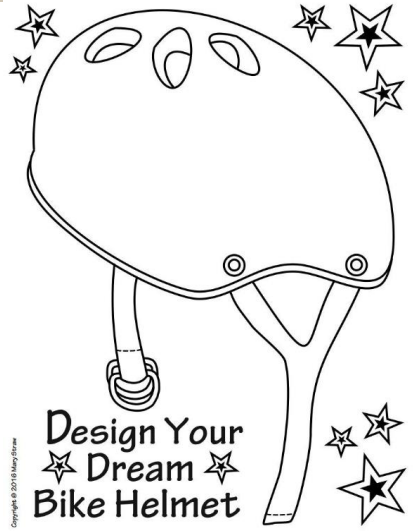
Wear a properly fitted helmet.

Competition time!

Design your own helmet







Design a helmet that is colourful, creative and eye-catching.

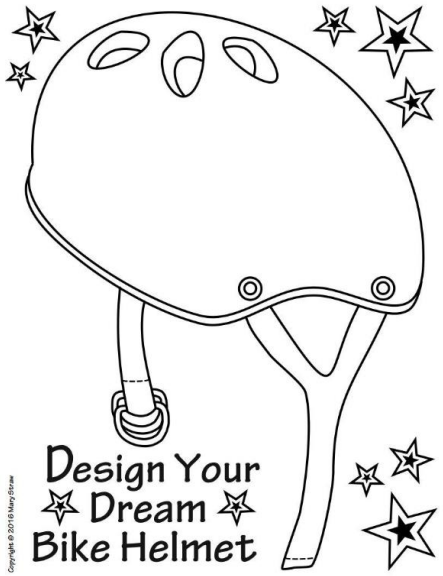
Think about patterns, colours and decorations.

Give your helmet a name or slogan.

<u>Remember:</u> A helmet is not just an accessory – it helps protect your head if you fall.

!COMPETITION TIME!

Design your own helmet



The deadline is:

Wednesday 16th December

Hand in your designs to your teacher and your year group TfL Explorers ambassadors will collect them.

Make sure you have your <u>full name</u> and <u>the class</u> written <u>in the back</u>.

