



Outcome
Persuasive advert

Key Text

Purpose
Encourage the audience towards the same way of seeing things

Audience
Other Year 4 class / website

Reading Skills

- Orally respond to texts, enthusiastically sharing their opinions. Capture some responses in writing
- Identify, discuss, and collect effective words and phrases which capture the reader's interest and imagination in poetry and narrative texts
- Identify main ideas drawn from more than one paragraph and summarise orally
- Analyse and evaluate texts looking at language, structure, and presentation and how these contribute to meaning
- Evaluate how specific information is organised within a non-fiction text in print and on screen
- Scan texts in print or on screen to locate dates, numbers and names, headings, lists, bullet points, captions
- Make a simple record of information from texts read
- Explain how paragraphs are used to order or build up ideas
- Participate in discussion about what is read to them and books they have read independently, taking turns, and listening to what others say

Grammar

- Identify, select, and effectively use pronouns
- Use Standard English verb inflections for writing

Writing Skills

- Identify and discuss the purpose and audience for writing. Consider the structure, vocabulary and grammar needed to support this
- Discuss and record ideas for planning
- During composition, use different sentence structures. Orally compose alternatives and select from these according to effect created (see VGP)
- Use paragraphs to organise writing in fiction and nonfiction texts
- Discuss and propose changes to own and others' writing with partners/small groups
- Use appropriate intonation, tone and volume to present their writing to a range of audiences

Features

- Opening statement**
- Strategically organized information using paragraphs**
- Closing statement**
- Present tense**
- Logical connectives**
- Strong, positive words and phrases**

Key Vocabulary

Research Paragraph Information Present tense Pronoun Logical connective Standard English Purpose Audience Plan