

English Week 1 Lesson 3

L.O. To use features of persuasive writing

The text about Summer in The Alps was intended to persuade the reader to visit the Alps and the complex sentences in Lesson 2 focussed on persuading the reader to take a holiday to Italy.

Persuasive writing uses some of the following features

- Positive noun phrases –use adjectives (describing words) and nouns (names of specific objects) to make somewhere sound amazing
eg authentic mouth-watering pastries sounds better than nice things to eat.
- Superlatives (-er/-est/most words to make it the best) *eg longest river, highest mountains, most tranquil location*
- Rhetorical questions – *Are you looking for the perfect holiday location? Who would say no to endless beaches, cloudless blue skies and the sound of lapping, ocean waves?*
- Different sentence types (statements, commands, questions, exclamations) and structures (use of commas/conjunctions/fronted adverbials)
- Facts/opinions

Task 1: Choose a place in **Europe** you want to persuade people to visit. It could be a place you have visited on holiday; a place someone in your family knows about; a place you have researched or you could write about somewhere closer to home eg Preston/Blackpool. Think of some reasons why people might want to visit. You might decide to tell them about famous landmarks, areas of natural beauty, attractions, food etc. You can add pictures/photos to your work. **Remember to use some of the features of persuasive writing.**