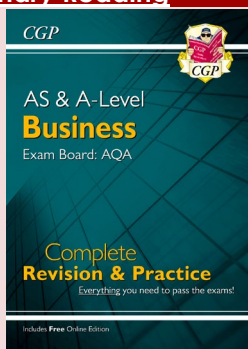


The English Martyrs Catholic School and Sixth Form College

Business Year 13	Module 1	Module 2	Module 3
Topic Theme and Intent	Unit 7 Analysing Strategic Position Unit 8 Choosing Strategic Direction Unit 9 Strategic Methods	Unit 7 Analysing Strategic Position Unit 10 Managing Strategic Change	Revision ahead of Summer Exams
Knowledge	<p>Unit 7</p> <p>Know structures of balance sheets & income statements Calculate and interpret financial ratios Examine non-financial measures of performance.</p>	<p>Unit 7</p> <p>Examine economic factors Analyse social changes Explain growth of CSR Calculate and Analyse investment appraisal</p>	Use of past exam materials and revision guides to prepare, revise and answer exam style questions based on key topics identified by class and teacher.
<p>Unit 8 & Unit 9</p> <p>Examine how business choose markets to compete in Evaluate methods used to compete in markets Assess a change in scale (Unit 9)</p>	<p>Unit 10</p> <p>Managing change Managing organisation culture Managing strategic implementation (Network Analysis) Problems with strategy and why they fail.</p>		
Skills	<p>Unit 7</p> <p>Create and calculate balance sheets & income statements, analysing these using ratio analysis Use Balanced Scorecard & TBL methods of analysing business performance</p>	<p>Unit 7</p> <p>Use economic data to evaluate impact of government policy Use CSR pyramid to analyse CSR policy Use of Porters 5 forces to shape competitive strategy Evaluate investment opportunities</p>	Use of analytical and evaluative skills in order to justify decisions made in context to the situation provided within the question.
<p>Unit 8 & Unit 9</p> <p>Knowledge of key concepts and theories such as use of Ansoff Matrix and Bowman's Strategic Clock and Greiner's model of growth Evaluate qualitative and quantitative data to make judgements</p>	<p>Unit 10</p> <p>Analyse issues within businesses, showing an understanding of the impact on individuals and organisations of internal and external threats Apply key concepts of culture and strategy to different business contexts and how they are affected and respond to issues.</p>		
Literacy Links	<p>Reading Use of case studies and extracts to provide context to business situations Writing Working towards extended responses for essay work Oracy Forming opinions and articulating these via class discussions.</p>	<p>Reading Use of case studies and extracts to provide context to business situations Writing: Writing extended responses with sufficient detail Oracy: Evaluate arguments formed in class discussions</p>	<p>Reading Use of case studies and extracts to provide context to business situations Writing Extended answers as part of exam questions Oracy Discussion about exam technique and answers to questions</p>
Essential Vocabulary	<p>Unit 7: Working capital, asset, liability, liquidity, gearing, efficiency Unit 8: Market penetration, development, diversification, economies of scale, synergy</p>	<p>Unit 7: ARR, Discount Rate, Exchange rates, fiscal, monetary, NPV, protectionism, social responsibility Unit 10: Steeped, Incremental, Force Field Analysis, Mechanistic, Organic, Resistance, Entrepreneurial</p>	<p>Analyse, Evaluate, Discuss, Justify, Calculate</p>

Disciplinary Reading



Reading for Pleasure



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