

Guidance for parents and students – Labour Market Information (LMI)

Labour market information, or intelligence, LMI, is an analysis of quantitative and qualitative data, an interpretation from research of the needs of employers, and the influence on the wider community. In other words, it is a way for parents and students to make sensible decisions about jobs and learning based on which industries are currently doing well and which are the emerging sectors. Equally, it will indicate which jobs are disappearing and whether there are particular factors in any area which are causing trends to be more fluid.

LMI is addressed in The Forum Centre Careers Education Programme but there are websites which parents and students can access to get an up-to-date picture of which direction different sectors are moving and which apprenticeships and vacancies are currently available.

In Dorset:

<http://www.careerpilot.org.uk/information/careerometer>

Nationally:

<https://www.dorsetlep.co.uk/labour-market-insights>

Whilst it is recognised that career paths are likely to change over time, this information may provide a realistic starting point for reflection.