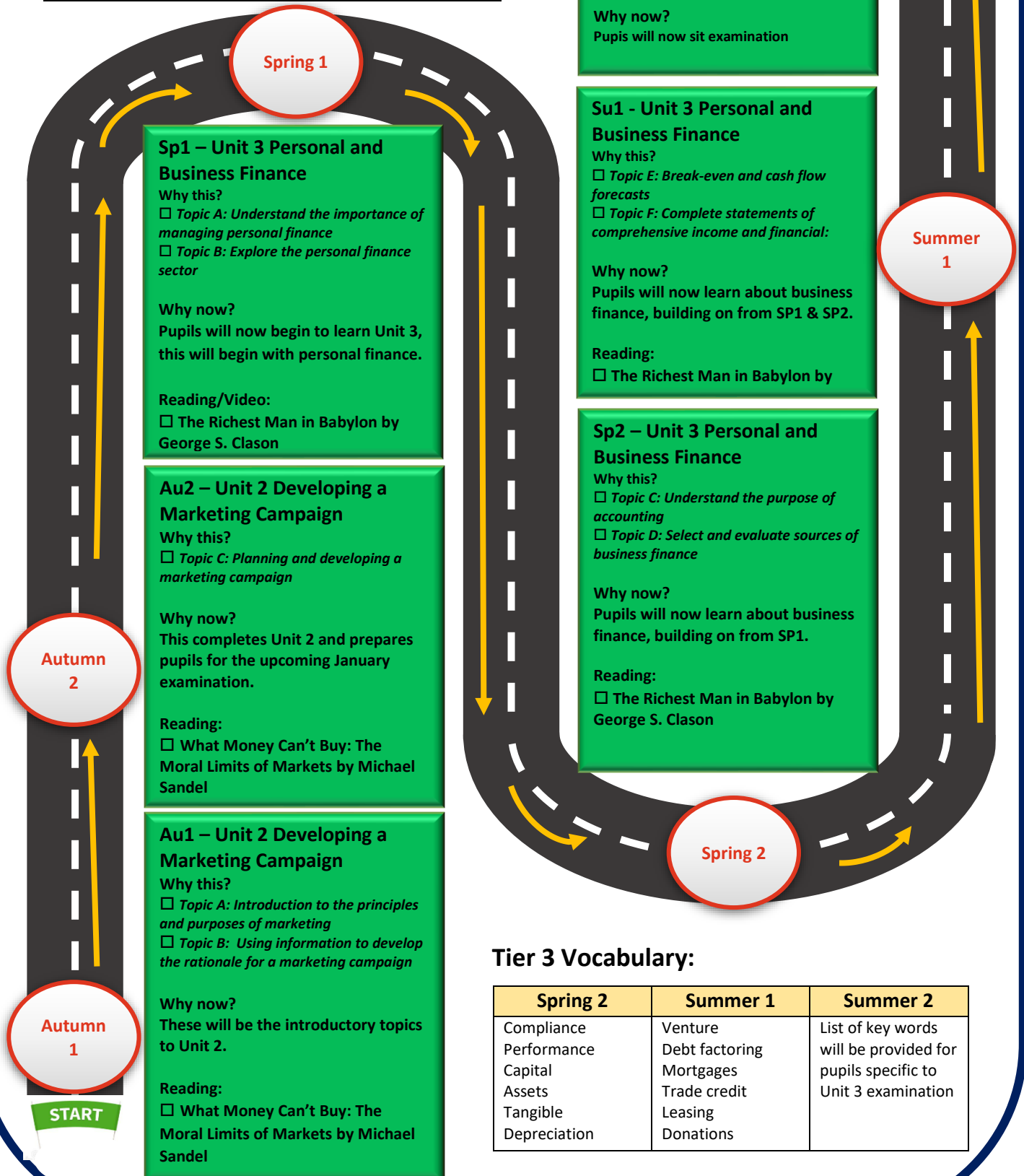


Year 12 BTEC Business Journey



Tier 3 Vocabulary:

Autumn 1	Autumn 2	Spring 1
Marketing Objectives Diversification Segmentation Branding Quantitative Qualitative	Distribution Process People Physical Campaign Evaluation	Inflation Interest Rates Repossession Bankruptcy Overdraft Bonds & GILTS



Tier 3 Vocabulary:

Spring 2	Summer 1	Summer 2
Compliance Performance Capital Assets Tangible Depreciation	Venture Debt factoring Mortgages Trade credit Leasing Donations	List of key words will be provided for pupils specific to Unit 3 examination