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| **Pearson BTEC L3 National Extended Diploma in Business** | |
| **Exam Board: Edexcel** | **Qualification Code: 601/7155/8** |
| **Subject overview:** | |
| **Combines well with:** Mathematics, IT, Psychology, Sociology, Criminology, History, Geography, Law | |
| The BTEC National Extended Diploma in Business course requires applied learning that brings together knowledge and understanding with practical and technical skills. This is achieved through learners performing vocational tasks that encourage the development of appropriate vocational behaviours and transferable skills. Transferable skills are those such as communication, teamwork, research, and analysis, which are valued in both higher education and the workplace. The approach we take provides rigour and balance and promotes the ability to apply learning immediately in new contexts as well as old context which can be sometimes based on real world issues/information. | |
| **Course outline including assessment method:** | |
| These qualifications are modular. Students will sit all the one controlled external assessment and complete a piece of coursework in the first year. Students will sit one controlled external assessment at the end of the second year plus the assessment requirements of the optional module. | |
| **Year 1 Contents:** | **Year 2 Contents:** |
| UNIT 2 (Developing a Marketing Campaign):   * An introduction to the principle and purpose of marketing that underpin the creation of a rationale for a marketing campaign. * Using information to develop the rationale for a marketing campaign. * Planning and developing a marketing campaign.   UNIT 1 (Exploring Business):   * Explore the features of different businesses and analyse what makes them successful. * Investigate how business are organised. * Examine the environment in which businesses operate. * Examine business markets. * Investigate the role and contribution of innovation & enterprise to business success | UNIT 3 (Personal and Business Finance)   * Understand the importance of managing personal finance. * Explore the personal finance sector. * Understand the purpose of accounting. * Select and evaluate different sources of business finance * Break-even and cash flow forecasts * Complete statements of comprehensive income and financial position and evaluate a business’s performance.   Plus, One Optional Unit |
| **Resources and Facilities at TKAW:** | **Careers and Progression:** |
| The Digital Enterprise Department at The Khalsa Academy Wolverhampton is well resourced with textbooks, computer suites and a vast array of online resources. Students will benefit from these facilities to help them succeed. | Possible career choices with BTEC Business include management, marketing, finance, accounting, banking, retailing, manufacturing and local government. |
| **Entry Requirements:** | |
| Level 4 in English & Maths along with any other two GCSE’S. | |
| Who to contact: | |
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