## A Level Business

## **Exam Board: Edexcel**

**Qualification Code: 9BSO** 

## Subject overview:

Business is a very beneficial A-Level if you are considering a career in various industries such as, financial, retail, hospitality, marketing to name a few. It provides the basis for a whole host of different careers.

The A-level Business course aims to develop a critical understanding of organisations and their ability to meet society's needs and wants, allowing pupils to acquire a range of relevant business and generic skills, including decision making, problem solving, the challenging of assumptions and critical analysis. This will enable pupils to acquire a range of skills for a career in Business or develop a range of transferable skills which pupils can use in any career. A-level Business is a hugely popular subject which will equip pupils to be world ready.

## **Course outline including assessment method:**

These qualifications are linear. Students will sit all the A-level examinations at the end of their A-level course. Students will sit 3 x 2-hour examinations at the end of the two years course. There is no coursework for A-level Business which is 100% examinations.

Year 1 Contents:	Year 2 Contents:
Theme 1:	Theme 3:
Meeting Customer Needs	<ul> <li>Business Objectives and Strategy</li> </ul>
• The Market	Business Growth
<ul> <li>Marketing Mix and Strategy</li> </ul>	<ul> <li>Decision-Making Techniques</li> </ul>
Managing People	<ul> <li>Influences on Business Decisions</li> </ul>
• Entrepreneurs and Leaders.	Assessing Competitiveness
	Managing Change.
Theme 2:	
Raising Finance	Theme 4:
• Financial Planning	Globalisation
Managing Finance	<ul> <li>Global Markets and Business Expansion</li> </ul>
Resource Management	Global Marketing
• External Influences.	<ul> <li>Global Industries and Companies</li> </ul>
Resources and Facilities at TKAW:	Careers and Progression:
The Digital Enterprise Department at The Khalsa	Possible career choices with A-level Business
Academy Wolverhampton is well resourced	include management, marketing, finance,
with textbooks, computer suites and a vast	accounting, banking, retailing, manufacturing
array of online resources. Students will benefit	and local government.
from these facilities to help them succeed.	
Entry Requirements:	
Due to the high level of mathematical requirements for this gualification all students must have	

Due to the high level of mathematical requirements for this qualification, all students must have at least a grade 6 in GCSE Mathematics. Due to the written communication requirement of this course, all students must have at least a grade 6 in GCSE English Language.



