



## Year 11 BTEC Travel and **Tourism Learning Journey**



Your journey could continue - onto Level 3 **BTEC Travel and** Tourism!

Destination management organisations

What are the advantages and disadvantages of partnerships?



Why are partnerships important?





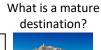




Taxes. rules and legislation



Infrastructure and funding



What is the Butler model? (Tourism Life Cycle)

What is the role of governments in developing tourism?

HM Government

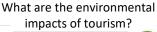
What are emerging destinations like?



Component 3C: Destination Management

What are the sociocultural impacts of tourism?





Managing sociocultural impacts

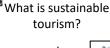


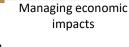
Managing environmental impacts

Component 3B: **Impact of Travel** and Tourism and



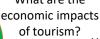
How do governments







Sustainability



respond to factors?



What health risks affect tourism?







How do organisations respond to factors?



How does media influence tourism?



holiday to meet customer needs

Customer Needs for Corporate and



Component 3A: Factors that Influence global travel and tourism

Suitable Desirable Destinations **Preferences** 

Researching

options



booking What is responsible tourism?



factors affect

tourism?



How does

nature affect

tourism?



**Customer Needs:** Accommodation Requirements

What economic What political

factors affect

tourism?



What are customer needs and preferences?

Component 2B: Recognise how the needs and preferences of travel and tourism customers are met.

> Your journey starts here!