

Performing Arts Year 11 Learning Journey

Evaluate the **success** of planning, promoting and pitching your performance



Onto college and beyond!



Create a **presentation pitch** to secure funding for your performance.



Create a presentation pitch to secure funding for your performance.



Create a **promotional** activity for your performance.

Flash-mob

TV Advert

Radio presentation



Create an advertising **billboard** for our performance.



Create a **promotion campaign** for your performance.



Create a **budget plan**, discussing how much to plan to spend and how much profit you plan to make.

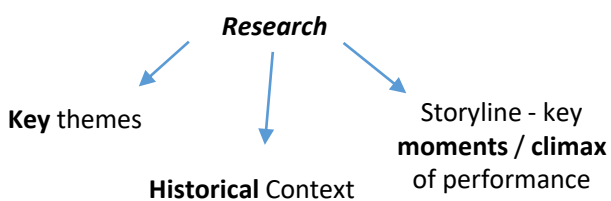


Unit 3 – Performing Arts in Practice Part 2

Add in **performing arts** skills & technique to add a quality to your performance.



Start **devising** your performance.



Decide on the professional practitioner/s that you will take influence from for your performance.

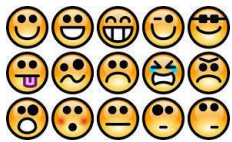
Who is your focus **target audience** & why?



Respond to the creative brief to creation a performance.



Decide on the main **mood** of the performance.



Discuss what the **style / genre** of your performance

Unit 3 – Performing Arts in Practice Part 1

Vocal skills & techniques understood and how to use in your performance pitch.



Presentation skills developed to pitch your performance ideas.



Understand a range of promotional strategies for a performance.

Campaigns

Poster / Flyer

TV Adverts



Understanding the impact of **social media** on the promoting of a performance.

Learn how to create a budget plan and production schedule...



Developing an understanding for key performing arts practitioners.

Frantic Assembly

Merce Cunningham

Stanislavski

Understanding factors that influence the creation of a performance.



Understanding social, cultural, political historical context behind a performance.



Understanding the Industry



Choose your discipline for Year 11.

Dance

Drama



Your journey starts here...

