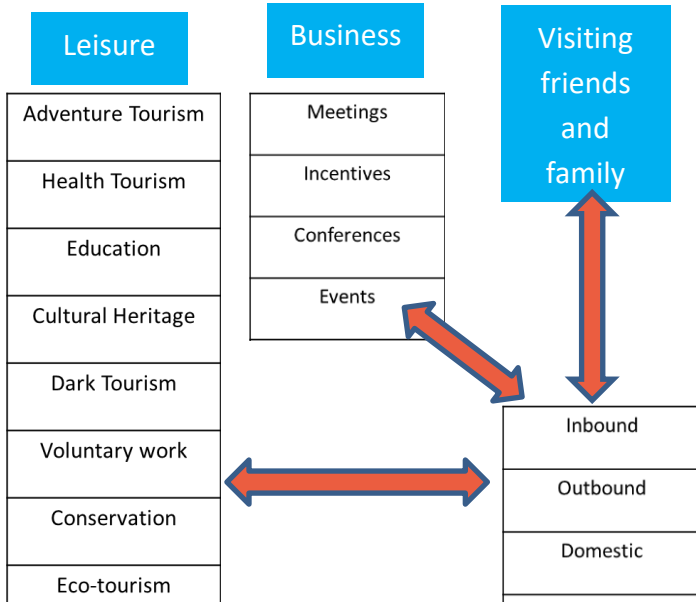


Types of tourism

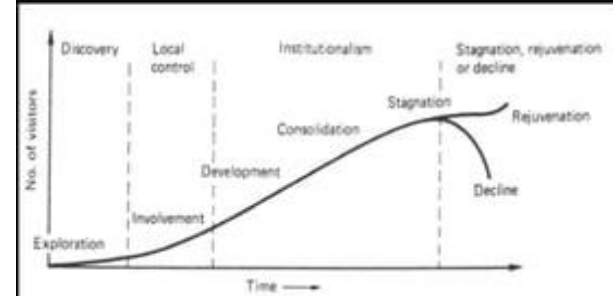


Reasons for growth in tourism numbers

- Disposable income.
 - Paid holidays.
 - Cheaper and easier travel.
 - Knowledge and understanding of places.
 - Greater variety of holidays.
 - Increase leisure time.
 - Better facilities and infrastructure.
 - Ageing population.
 - Technology.
-

How do destinations develop?

TOURISM AREA LIFE CYCLE MODEL [BUTLER 1980]



Key terms

Tourism- travelling to, and staying in, places outside their usual environment.

Mass tourism- large numbers of people visit the same place at any one time.

Inbound- Travelling to the UK.

Outbound- Travelling out of the UK.

Domestic- Travelling within the UK.

Sustainable tourism- Tourism that protects the environment.

Direct employment- Jobs created by the travel and tourism industry. e.g. Pilot

Indirect employment- Jobs that are created to supply and support travel and tourism organisations. e.g. A baker that supplies bread to a hotel

Global factors that influence tourism



Tourism

The multiplier effect.

