



The Ridgeway School & Sixth Form College

...Inspiring Learners For Their Future

*'Our shared vision is that our students, colleagues and families will be part of a **FAIR** community.'*

*We will support our school **Family** to **Achieve** their potential, and **Inspire** students to **Reach** the very best destinations.'*



Business

Curriculum Overview

RESPECT | HONESTY | ENDEAVOUR | CREATIVITY | COMMUNITY

Year 10 Business Curriculum Overview

	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Year 10	<ul style="list-style-type: none"> • The dynamic nature of business • Risk and Reward • The role of business enterprise 	<ul style="list-style-type: none"> • Customer needs • Market research • Market segmentation 	<ul style="list-style-type: none"> • The competitive environment • Business aims and objectives • Business revenues, costs and profits 	<ul style="list-style-type: none"> • Cash and cash-flow • Sources of business finance • The options for start-up and small businesses 	<ul style="list-style-type: none"> • Business location • The marketing mix • Business plans • Business stakeholders 	<ul style="list-style-type: none"> • Technology and business • Legislation and business • The economy and business • External influences

Year 11 Business Curriculum Overview

	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Year 11	<ul style="list-style-type: none"> • Recap – The economy and business • Business growth • Changes in business aims and objectives • Business and globalisation • Ethics, the environment and business 	<ul style="list-style-type: none"> • Product • Price • Promotion • Place • Using the marketing mix to make decision 	<ul style="list-style-type: none"> • Business operations • Working with suppliers • Managing Quality • The sales process 	<ul style="list-style-type: none"> • Business Calculations • Understanding business performance • Organisational structure • Effective recruitment 	<ul style="list-style-type: none"> • Training and development • Motivation • Revision & Exam preparation 	<ul style="list-style-type: none"> • Revision & Exam preparation

Sixth Form Business A Level Curriculum Overview

	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Year 12 Teacher 1	<ul style="list-style-type: none"> 3.5.1 Setting financial objectives 3.5.3 Making financial decisions: sources of finance 3.5.4 Making financial decisions: improving cash flow and profits 	<ul style="list-style-type: none"> 3.1.1 Understanding the nature and purpose of business 3.1.2 Understanding different business forms 3.1.3 Understanding that businesses operate within an external environment 	<ul style="list-style-type: none"> 3.2.1 Understanding management, leadership and decision making 3.2.2 Understanding management decision making 3.2.3 Understanding the role and importance of stakeholders 	<ul style="list-style-type: none"> 3.6.1 Setting human resource objectives 3.6.2 Analysing human resource performance 	<ul style="list-style-type: none"> 3.6.3 Making human resource decisions: improving organisational design and managing the human resource flow 	<ul style="list-style-type: none"> 3.6.4 Making human resource decisions: improving motivation and engagement 3.6.5 Making human resource decisions: improving employer-employee relations
Year 12 Teacher 2	<ul style="list-style-type: none"> 3.5.2 Analysing financial performance 3.3.1 Setting marketing objectives 	<ul style="list-style-type: none"> 3.3.2 Understanding markets and customers 3.3.3 Making marketing decisions: segmentation, targeting, positioning 	<ul style="list-style-type: none"> 3.3.4 Making marketing decisions: using the marketing mix 3.4.1 Setting operational objectives 3.4.2 Analysing operational performance 	<ul style="list-style-type: none"> 3.4.3 Making operational decisions to improve performance: increasing efficiency and productivity 	<ul style="list-style-type: none"> 3.4.5 Making operational decisions to improve performance: managing inventory and supply chains 	3.4.4 Making operational decisions to improve performance: improving quality
Year 13	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
	3.7 Analysing the strategic position of a business (T1) 3.8 Choosing strategic direction (T2)	3.7 Analysing the strategic position of a business (T1) 3.8 Choosing strategic direction (T2)	3.7 Analysing the strategic position of a business (T1) 3.9 Strategic methods: how to pursue strategies (T2)	3.9 Strategic methods: how to pursue strategies (T1) 3.10 Managing strategic change (T2)	Revision Paper 3 technique and practice	

