

THRILOW SCHOOL PTA Social Media Policy

Introduction

This policy sets out the principles for Social Media Policy within Thriplow School PTA. It is relevant to all within the association and is endorsed by the committee of Thriplow School PTA. It will be reviewed annually to ensure that it remains appropriate to the Organisation and its volunteers needs.

This policy explains how our association uses social media. It is available and applies to all members of our association.

Details of the social media used by our association

The only social media Thriplow School PTA uses is Facebook.

Access to the social media used by our association

Thriplow School PTA uses Facebook. This is a closed group meaning that you can apply to join but this will need to be approved by the PTA through our Facebook group administrator. Only approved members can see posts made to the group. However, once you are a member of the group, you can also post and these will be seen by all other members of the group who have been similarly approved. Please enter <https://www.facebook.com/groups/732014380263735/> into your web browser and make a request to join the group.

The biennial Thriplow School PTA Facebook page (currently known as the Thriplow Summer Solstice Party page) is an open page (<https://www.facebook.com/groups/732014380263735/>). This means it can be accessed by any Facebook user without permission being given by Thriplow School PTA. This page also accepts postings from any Facebook user, again without permission being needed from Thriplow School PTA.

Thriplow School PTA also has a presence on Thriplow School's website (www.thriplow.demat.org.uk/pta) which is open to anyone to access and read, although this is monitored and managed by Thriplow Primary School.

Permitted members

The Facebook group of Thriplow School PTA is only intended for members of the association, in this case the parents and teachers of Thriplow School school. This is regulated through this being a closed group and members needing to gain permission to join from the PTA's Facebook group administrator. When members no longer have children at the school, they will be removed. Removal of members will occur on an annual basis.

The Thriplow Summer Solstice Party Facebook page is open for anyone to join.

Thriplow School PTA does not want to encourage inappropriate use of social media by children. No application to join our Facebook group will be accepted by anyone aged less than 13 years.

How this is used by our association

Thriplow School PTA uses its Facebook group exclusively for the running of the association. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the PTA's activities, thank local supporters and canvass members' views. It is also used by members to share useful school-related information such as reminders for non-PTA school events taking place.

Thriplow Summer Solstice Party uses its Facebook Page purely for promoting the biennial event and any marketing associated with hosting the event.

Usage that is not permitted

The Facebook group of Thriplow School PTA does not allow any personal correspondence between members, is not intended for discussing any aspect of the school other than the PTA and its activities and should not be used to promote any business other than where this is done for the benefit of the PTA and with its permission. Inappropriate posts, including any derogatory comment, can and will be removed by the administrator and the PTA retains the right to ban any user who continues to make inappropriate use of the group.

The Summer Solstice Party Facebook Page does not allow any postings that are unrelated to the event. It should not be used to promote any business other than where this is done for the benefit of the PTA in association with the Summer Solstice Party event and with the PTA's permission. Inappropriate posts, including any derogatory comment, can and will be removed by the administrator and the PTA retains the right to ban any user who continues to make inappropriate use of the group.

Photographs

The Facebook group of Thriplow School PTA and the Summer Solstice Party Facebook Page both allow members to post photographs. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. Thriplow School PTA accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group.

Application of this policy

By using the Facebook group of Thriplow School PTA and/or the Summer Solstice Party Facebook page you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the group.

Availability of this policy

This policy is publicly available through the website of Thriplow School (www.thriplow.demat.org/pta) and is referenced as part of the information stated on our Facebook Group pages.

This policy will be reviewed annually by the Thriplow School PTA committee prior to the AGM.

Signature	
Signed by	Meghan Bonner
Role	PTA Chair
Date	25th January 2024