

Open Award Level 1 award in Enterprise skills 8 credits

Intent: The primary purpose of this qualification is to recognise the development of knowledge and skills regarding enterprise. This qualification has been designed to enable students to explore this vocational area and gain skills and confidence in enterprise skills, which may lead to voluntary/paid employment.

		1 year cycle
Autumn	1	<p>Planning an Enterprise activity 1 credit</p> <ul style="list-style-type: none"> To know how to select a suitable enterprise activity To know appropriate roles and skills required for the enterprise activity Understand the costs involved in producing and selling a product or service To know appropriate promotional techniques
	2	<p>Running an Enterprise activity 1 credit</p> <ul style="list-style-type: none"> To know how to increase the likelihood of success in an enterprise activity To complete an enterprise activity To review the success of the enterprise activity
Spring	1	<p>Understanding Business and Enterprise 3 credits</p> <ul style="list-style-type: none"> To recognise how a business/ enterprise becomes profitable To be able to identify different types of business/ enterprise To understand the characteristics of the local market for a specific product or service
	2	<p>Understanding Business and Enterprise 3 credits</p> <ul style="list-style-type: none"> To recognise how a business/ enterprise becomes profitable To be able to identify different types of business/ enterprise To understand the characteristics of the local market for a specific product or service
Summer	1	<p>Undertaking an Enterprise project 3 credits</p> <ul style="list-style-type: none"> Select an appropriate enterprise project for a particular target market To show understanding of costings of how to set the price for, their product or service
	2	<p>Undertaking an Enterprise project 3 credits</p> <ul style="list-style-type: none"> To demonstrate an understanding of effective marketing To plan monitor and review the enterprise project

