

Long Term Mapping Creative & Digital Media KS5

		Cycle 1 (2019-2020)	Cycle 2 (2020-21)	Cycle 3 (2021-22)
Autumn	1	Photography and Picture: Selling Images	Social Media: Using Social Media	Online platforms (streaming)
	2	Photography and Animation: Jobs in the Media	Social Media: Jobs in Social Media	Media
Spring	1	Video Camera Project: Using Software	Types of Broadcasting (TV/ Radio/ Online)	Images
	2	Video Camera Project Continued: Developing computer literacy	Jobs in Broadcasting (TV/ Radio/ Online)	Audio
Summer	1	Recording sound: Using Software	Animation	Video
	2	Multi Media Project: Making a Presentation	Newspaper & Magazines	Games



MEDIUM-TERM PLANNING

Aspiration for Life

To develop their use of technology.

Language for Life

Develop and understand new vocabulary associated with ICT.

Learning for Life

To use their skills in a range of setting and put them to practical use.

To develop a range of Digital Skills that can be used in a working environment and personally showing an awareness of the need to store images and video safely and creating strong passwords.

Social Media

Broadcasting

Music / sound recording

Autumn 1
7 weeks

Autumn 2
7 weeks

Spring 1
7 weeks

Spring 2
7 weeks

Summer 1
5 weeks

Summer 2
7 weeks

Using Social Media

Jobs in Social Media

Types of Broadcasting

Jobs in Broadcasting

Animation

Newspaper & Magazines

To access social media safely and understand how it is used in society.

To access types of broadcasting and understand the jobs available across the industry.

To create a story by using photos to create a story board and develop this further through using different types of animation.

To create newspaper articles and understand the role of the media

SUGGESTED ACTIVITIES/ SOFTWARE

Snapchat, TikTok, Facebook, Whatapp, Twitter, Instagram, Youtube, Skype, Tinder, Pinterest, Spotify

Storyboards
Using camera to tell a story
Photostory
Stop Motion animation
Recording video using different devices
Creating a storyboard
Using iMovie
Trip to Media City – Animation Theme
Radio, Television, Internet
Photographer, videographer, stage lighting, presenting, set design

Storyboards
Using camera to tell a story
Photostory
Stop Motion animation
Recording video using different devices
Creating a storyboard
Using iMovie
Trip to Media City – Animation Theme
Disney+

Microsoft publisher
Comparing texts
Creating Headlines
Comprehension

VOCABULARY

Users, Profile, Settings, Private, Personal, Public, Share, Like, Image, Followers, Tweets, influencers, upload.

Public, Internet, social, propaganda, magazine, newspaper, radio, podcast, BBC, Platforms, Photographer, videographer, stage lighting, presenting, set design

Video, Record, Editing, Crop, Cut, Jump Cut, Mise-en-scene, Iconography, Semiotics, Set, Casting, Stop motion, YouTube

Tabloid, Broadsheet, Magazine, Writing for a purpose, Pictures, Text, Formatting, Publisher

IMPLEMENTATION

Week 1: What is social media
Week 2: Purpose of social media
Week 3: Profiles
Week 4-7: Using social media and how to stay safe

Week 1: Jobs in social media
Week 2-6: App design
Week 7: Assessment

Week 1: History of broadcasting
Week 2: Broadcasting platforms
Week 3-5: Broadcasting project
Week 6: Uploading / Storing Video (OS) and assessment

Week 1: Jobs in broadcasting (research)
Week 2: Photography
Week 3: Videography
Week 4: Web design/ social media
Week 5: Script writing
Week 6: Lighting

Week 1: History of animation
Week 2: Types of animation
Week 3-5: Animation project
Week 6: Trip to Media City

Week 1: Newspaper (broadsheet and tabloid)
Week 2: Headlines
Week 3: Photography
Week 4: Format
Week 5-6: Creating an article
Week 7: Assessment

INTENT