



21st November 2025

Dear Parents,

Please see below some information relating to Roblox and an online safety concern.

The concern is about a new pop-up embedded into Roblox, where it asks the child to download an app called pollybuzz (or pollyfuzz in some spelling cases).

This is what we know about the app at the moment:

- On face value it seems quite simple where children are asked questions, and it generates an Artificial Intelligence 'friend'.
- This starts off quite innocently but then begins to show extreme content (including suicide, self-harm and pornography).

Please speak to your child about safe online behaviours, check your parental controls that you have in place and keep up with your checks while your child is online.

Please see below some general online safety advice about safeguarding if your child uses ROBLOX or any other online game

- Please check your child's device if they play Roblox and remove the app, as soon as possible.
- Please to remind your child about not clicking on pop-ups in any games and not downloading new apps without your knowledge or agreement.
- Please remind your child about talking to you straight away (or another trusted adult, if appropriate) if they see anything online that is worrying or inappropriate.
- A reminder that sadly parental controls do not stop all pop-ups, so please keep a close eye on what their child is doing and seeing online.
- A link to the Parents Controls section of Roblox, containing instructions of how to put these on can be accessed via this link: [Parental Controls Overview – Roblox Support](#)

Thank you

Beverly Corbin-Headteacher

•