

Planning your own Music Festival 2

You are going to organise a Music Festival. Use these questions to help you plan it.



- 1) What would the *theme* of your Music Festival be?
- 2) What might it be called?
- 3) What kinds of performers might you have?
- 4) What date (roughly) or time of year would it be?
- 5) What venues would you consider?
- 6) How long would your Music Festival be?
- 7) Would you invite performers or would you hold auditions?
- 8) Who would be in the audience?
- 9) How would you advertise it?
- 10) Would you decorate your venue? If so, how?
- 11) Would you have a 'host'? Who would it be?
- 12) How much would you charge for tickets?

Planning

Write a list of all MUSIC EQUIPMENT you think will be needed at the concert

(try to come up with at least 8 things):

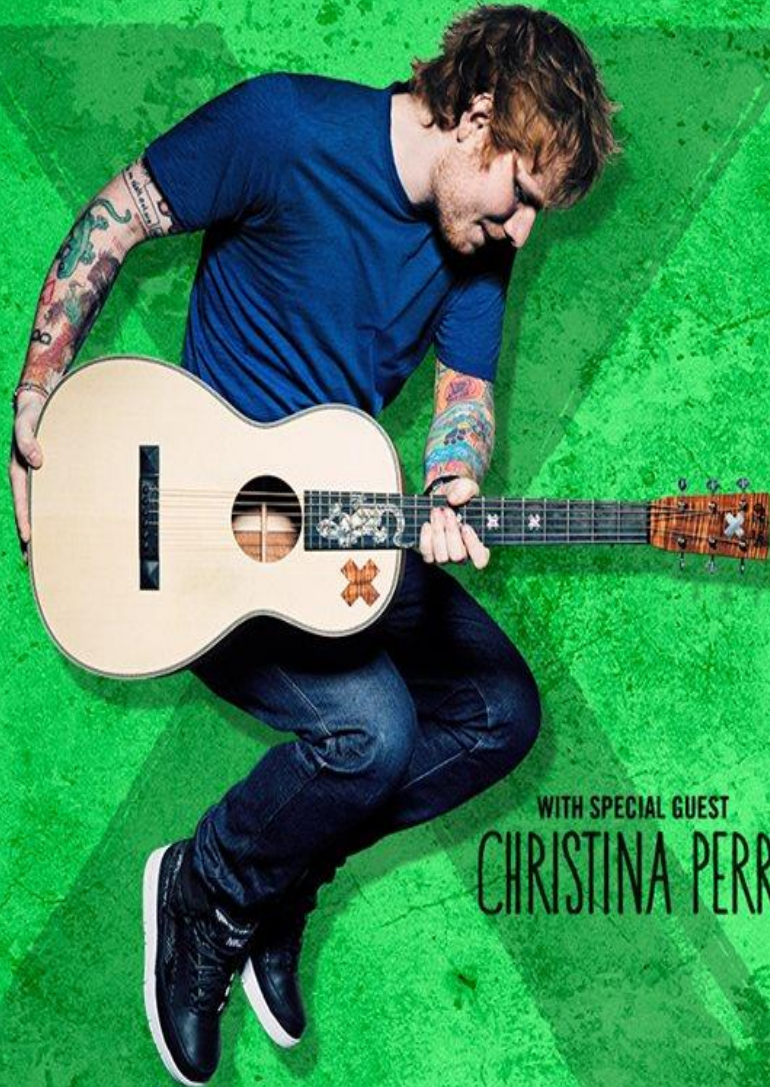
- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.

Write a list of MUSIC you think would be nice to hear performed at the concert:

(try to come up with at least 8 pieces/songs)

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.

Ed Sheeran



WITH SPECIAL GUEST
CHRISTINA PERRI

SEPT. 3 HOUSTON, TX
SEPT. 5 DALLAS, TX
SEPT. 8 ORLANDO, FL
SEPT. 9 MIAMI, FL
SEPT. 10 TAMPA, FL
SEPT. 12 ATLANTA, GA
SEPT. 13 NASHVILLE, TN

SEPT. 15 ST. PAUL, MN
SEPT. 16 CHICAGO, IL
SEPT. 17 CINCINNATI, OH
SEPT. 18 CLEVELAND, OH
SEPT. 20 TORONTO, ON
SEPT. 22 & 23 WASHINGTON, DC

Promoting

Look at the Ed Sheeran poster. What makes it a good poster? Does it have useful information on it? What is it that makes us want to look at the poster?

In this space EITHER write a list of bullet points OR write in full sentences why you think this is a good poster for advertising a concert.

In this space EITHER write a list of bullet points OR write in full sentences why you think this is a NOT a good poster for advertising a concert.

In this space EITHER draw a poster to advertise your Music Festival OR write a letter to your Heads of Year giving all the details so they can pass the information on to their year groups.

Remember to include:

- Name of Music Festival, type of music, date, time, cost, where to buy tickets, what will make it good. Try to make your poster/letter PERSUASIVE.

Job roles at the event

At the Music Festival, we will need the following job roles filling. Using your own knowledge, as well as research from the Internet, describe what each job role involves. Complete the descriptions for at least half of the job roles to pass the task.

Job role	Description
Compere(s)	
Front of House staff	
Box Office staff	
Programme seller	
Usher	
Performer	
Conductor	
Sound Technician	
Lighting Technician	
Stage Manager	
Backstage Manager	
Photographer	