AQA GCSE Graphic Communication (Specification code 8203)

Year Group	Term 1	Term 2	Term 3
Year 10	**Component 1 - Portfolio project :-** 'Blackpool rocks' Music Festival. Component 1 - Research and analysis. Students write a personal proposal answering the design brief set. They research into the famous landmarks of Blackpool, Blackpool art and history. Students will then research music festivals. A trip to the Blackpool 'Golden Mile' is organised for students to take photographs of Blackpool landmarks to include in their developments. Students will research into designers like Tim Marrs and David Carson and use their styles to experiment with mark making and collage to create ideas for their poster background. Students will refine their ideas to develop a final background design.	**Component 1 - Portfolio project :-** Foreground graphic development. Students will have the choice of 10 designers. Andrea Robescu, Temi Coker, Ciara Phelan and Henry Flores are examples they can choose from. Students will be inspired by their chosen designers' style to experiment both practically and digitally to develop the final imagery. Adobe Photoshop will be the main digital software students will experiment with at this stage.	**Component 1 - Portfolio project :-** Logo design Students will research the styles of typography used when advertising their chosen music genre. They will choose between the typography styles of Archie Proudfoot, Aeries Maross, Mary Kate McDevitt and Rachael E Miller and develop a logo both through sketching and using Adobe Illustrator for the 'Blackpool rocks' festival. When the logo is developed, the letters are laser cut out and used to create Geli prints for T-shirt designs advertising the festival.
Year 11	**Component 1 - Portfolio project :-** **Logo design and Final developed outcomes.** At this stage, students develop logo ideas by researching Blackpool's connection with street art and further research into contemporary graffiti artists like ' MARS, Lady Pink and ACHES'. Using their chosen graffiti artists style, students develop different logo ideas. Final developments of the logo result in creating a 3D, illuminated sign advertising the festival. Students use Adobe Illustrator, the laser cutter, LED lights and a range of materials and finishes to create the 3D sign. In the final stages of the portfolio project students refine their ideas and develop a final poster outcome.	**Component 2** Externally set assignment Students must respond to one of seven starting points provided on the exam paper. Externally set assignment (ESA) papers are available to students and teachers from 2 January. Students will use lesson time to prepare work in a sketchbook then will be followed by 10 hours of supervised, unaided work in which students are required to create a final response to the task they have chose	The Component 2 10 hour exam will be completed over two days in April/May 2027.