








Travel and Tourism Academy Blackpool



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| <p>Our Travel and Tourism qualification provides an engaging and stimulating introduction to the world of travel and tourism, giving students the opportunity to develop knowledge and technical skills in a practical learning environment.</p> |  <p>BIG IDEAS</p> <p>BTECs are vocationally related qualifications, where learners develop knowledge and understanding by applying their learning and skills in a work-related context. The qualification enables learners to take responsibility for their own learning and to develop skills that are essential for the modern-day workplace. These skills include: teamworking, working from a prescribed brief, working to deadlines, presenting information effectively, accurately completing administrative tasks and processes.</p> |  <p>CONTENT AND SEQUENCING</p> <p>Year 10 – Component 1 - Travel and Tourism Organisations and Destinations</p> <p>Component 2 - Customer Needs in Travel and Tourism</p> <p>Year 11 - Component 3 - Influences on Global Travel and Tourism</p> | |
| <p>LINKS WITH VOCABULARY AND READING</p> <p>Lessons are led by the teacher through initial discussion and demonstration, the students then work independently to complete assignment tasks.</p> <p>Each lesson has a PowerPoint that incorporates instruction and relevant vocabulary.</p> <p>Knowledge organizers relate to knowledge and vocabulary</p> | <p>PROGRESS </p> <p>The units are sequenced to introduce new skills/experiences, as well as building on prior learning.</p> <p>Component 1 looks at how travel and tourism operates and links with other industries. This is then assessed with a timed assessment (10 hours).</p> <p>Component 2 moves onto customer needs and market research. Again, this is assessed with a timed assessment (10 hours).</p> <p>Component 3 is examined on the content taught in lessons.</p> |  <p>RETRIEVAL PRACTICE</p> <p>Teacher led retrieval questioning in starters and plenaries to consolidate and assess learning.</p> <p>Student self evaluation in assignment booklets.</p> |  <p>SUPPORT</p> <p>Access to the course becomes an option in Years 10 – 11 – all students are eligible to opt for Travel and Tourism regardless of ability.</p> <p>All assignments are designed to be accessible to all abilities, with additional support available. Work is often completed using google classroom.</p> <p>The pass levels range from Level 1 pass to Level 2 distinction.</p> |