

DESIGN YOUR

**SUPERHERO  
BEAR**

COMPETITION



We're launching a competition to find a superhero teddy bear, and we need your help designing it. The winning teddy will be sold in John Lewis and Waitrose shops later this year, with 100% of the profits going to the NHS

### DESIGN YOUR TEDDY BEAR

In honour of our incredible carers at the NHS, we need designs for superhero-themed bears – don't feel like you have to stick to the traditional brown bear – we want to see all kinds of super teddies.

Try and incorporate unique elements through colours, patterns, capes, masks – whatever feels exciting for you, but **please avoid using any recognisable icons in your designs, such as the 'NHS' lettering or Superman logos.**

### HOW TO ENTER

Share your superhero teddy bear design with us by **5pm on 8 May 2020.**

An adult over the age of 18 should submit a photo of your design in one of the following two ways:

Share your designs by email to:

[designyoursuperbear@johnlewis.co.uk](mailto:designyoursuperbear@johnlewis.co.uk)

or posted through a public Instagram or Twitter account with the hashtag

#DesignYourSuperBear