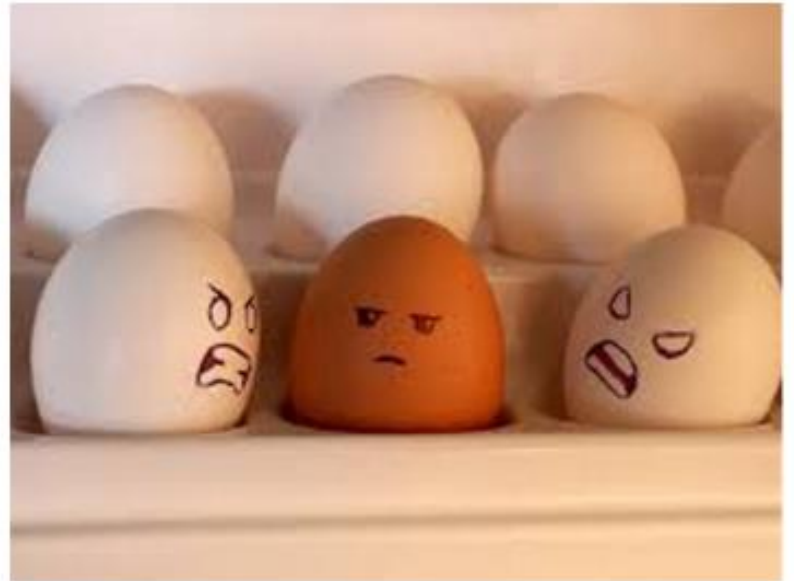


Do you like..



What do you like?

Racism?



What do you like?



What is grooming?



What is grooming?

- People will work 24/7 to start conversations about anything in order to build up trust.
- If you post online about a problem they will go out of their way to offer you solutions – again to build up trust.
- How could we avoid grooming?
- Gradually, they will try and take their target away from *voices of reason*. The aim is to surround them with people who have a preferred view to make them believe it is right.



Piggy Backing

They create their own gaming websites – there own version of call of duty.

Don't just sit there playing, come and live it!



Stop
&
THINK!!!

*More Facebook
followers than any
other party!*

Piggy Backing

*Mosque
invasions!*



Britain first have used:

The Poppy Appeal

Dog Charities

Help for Hero's

Stop & THINK!!!



"We are aware that an organisation we do not support or endorse is using an image of Sea Cadets to promote their own political agenda via their Facebook page.

Sea Cadets is a national charity and an Apolitical organisation that is open to all faiths and none and we are fully inclusive.

The posts on this organisation's page are not in keeping with the Sea Cadet values or ethos. We have contacted them asking them to remove the image. However due to Facebook policy we are mindful that they may not be legally obliged to do so. We have chosen not to name the organisation as we don't want to give it any air time."



#accidentalhatred

The Power of Social Media

- Police arrived in 14 minutes.
- Sky news reported it in 21 minutes.
- First photo online 22 seconds.
- First tweet was 11 seconds.

