

Phishing

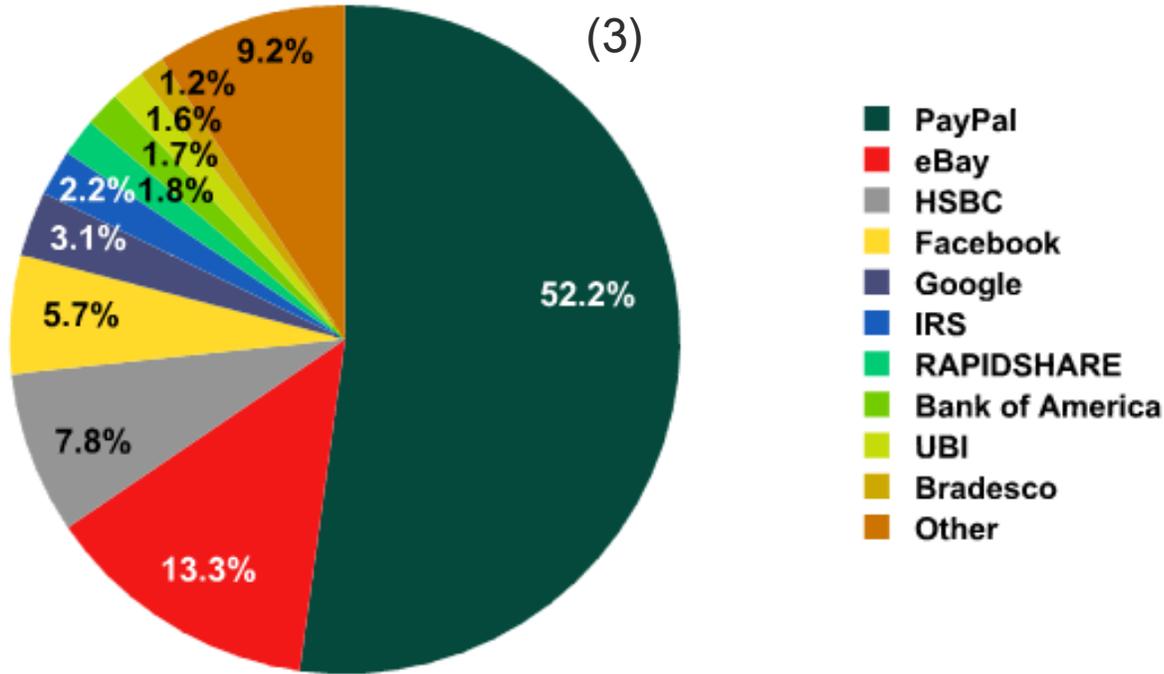
By Rebecca

What is Phishing?

- “Phishing” is a form of Internet fraud where criminals aim to steal valuable information such as credit cards, social security numbers, user IDs and passwords for bank accounts. (1, 2)



Where does Phishing take Place?



Phishing takes place on emails from “PayPal” or “Amazon”. It also takes place on emails from banks, such as Nationwide or Barclays. Not just that, it can be sent through text messages from your “Phone Provider”.

Types of Phishing

- **Spear Phishing (2, 4)**

Spear Phishing is Phishing attempts directed at specific individuals or companies. Attackers may gather personal information about their target to increase their probability of success.

- **Clone Phishing (2)**

Clone Phishing is a type of phishing attack whereby a legitimate, and previous delivered, email containing an attachment or link within the email is replaced with a malicious version of the site.



How to avoid it?

- Check for spelling mistakes and bad grammar – in the email, if there is spelling mistakes (such as mazon instead of Amazon) it probably won't be authentic. Also if the email has bad grammar be wary.
- Check for a non-personalized greeting – if it says dear valued customer, Dear customer, etc., then you should contact the company before you open the link.



REMEMBER: If you notice something odd in an email, contact the company **BEFORE** opening the link!



Thank You For Listening!