

A few days later, a cartoon was published in a newspaper. The cartoon showed the President refusing to shoot the bear. Lots of people saw the cartoon and talked about it.

In New York, a candy store owner called Morris Michtom and his wife made a stuffed bear. They called it Teddy's Bear. They put it in the shop window with a copy of the cartoon. Lots of people saw the bear and wanted one, so teddy bears started to be made all over America.

President Roosevelt liked hunting. One day he went hunting but he did not see any bears. The men he was with were worried the President would be upset.

Meanwhile, in Germany, the Steiff family, who owned a soft toy factory, had started making toy bears too. He was selling these in Germany and soon started shipping them over to America to sell there too.

Theodore Roosevelt was President of the United States of America from 1901 to 1909. He was known as Teddy because this is short for Theodore.

The men captured a bear and tied it to a tree. They showed the bear to President Roosevelt but he did not shoot the bear. He said it was unfair to kill a helpless animal.



