



DID YOU KNOW YOU CAN HELP VALLEY PRIMARY SCHOOL RAISE MONEY?

Valley Primary School have been chosen as one of the Co-op's Local Community Fund Causes for the coming year.

Each year, at the end of October, three causes are chosen in each area and they will receive at least a third share of the Local Community Fund in their area for twelve months.

The money in the fund is made up of 1% of what members spend on Co-op branded products in-store and on selected services, as well as money raised from the sale of carrier bags.

You can help increase the amount **Valley Primary School** receives as follows:-

1. Become a Co-op member

This can be done either in-store or online and costs £1.

In return, you get 5% back on all Co-op branded products you buy with a further 1% going into the Community Fund. You also get the right to vote on how they do business and may also get a share of the profits if they do well.

Simply go online to <https://www.coop.co.uk/membership> or sign up in-store.

Once you are a member, **Valley Primary School** will get a third share of your 1%. However, by following step 2 below, you can make sure that Valley Primary School get **ALL** of your 1%.

2. If you are a member already

Sign in to your membership account on <https://www.coop.co.uk/membership> and follow the link which says 'Choose your local cause'. This will show you the three current causes in your area and if you click on **Valley Primary School**, they will receive your 1% every time you shop in the Co-op and buy own-label products.

When you are shopping in the Co-op you will see **Valley Primary School** on the screens behind the tills along with the two other causes. You will also see the amount which each cause has earned to date from the Community Fund. This amount is only the **Allocated Money** from Members who have chosen their cause for the year. There is also an additional, and much larger, unallocated pot of funds which, if not allocated by members, will be shared out equally between the three causes at the end of October.

You can influence how this part of the fund is spent simply by following the steps above and choosing **Valley Primary School** as your cause for the year.

The more members who choose **Valley Primary School**, the bigger their share of the overall pot will be.

YOU'LL BE HELPING VALLEY PRIMARY SCHOOL RAISE MONEY JUST BY DOING YOUR SHOPPING.....it's as simple as that!!