



Email: office@walmsley.bolton.sch.uk

HEADTEACHER: MRS. DEBRA CARR

Match Funding

Dear Parents,

Following on from our PTA meeting and the Walmsley Building Fund Committee meeting we want to let you know about match funding.

Many organisations, as part of their Corporate Social Responsibility (CSR) programme, offer their employees the opportunity to claim Match Funding (or Match Giving) for a cause that benefits society. This presents a fantastic opportunity for employers to provide funding for primary schools.

The organisation helps by matching the funds raised as part of a designated school fundraising event (e.g. Easter Egg Bingo, Car Wash, Gala, Summer Fair), effectively doubling the amount of funds raised. It is a very simple and an easy means of generating a large amount of extra funds. As an employee it doesn't cost you anything, except some degree of participation in the designated school fundraising, making this an extremely easy way for you to maximise the funds raised at the designated event.

Who do you approach? Is it just big businesses?

It's not just big businesses. Matched funding has tax benefits for most companies, so several companies do it. But companies often stipulate that they will only help particular charities (e.g. school PTA's) if one of their employees is connected to that charity.

- Step 1:** Ask your employer if they can support the school PTA and what their requirements are.
- Step 2:** Agree to help at a school PTA fundraising event. Most companies will only do matched funding against the activity the employee is directly involved in.
- Step 3:** Go back to your employer to form the agreement for the Match Funding, including exchange of information with the school.

Spring 2 – Easter Egg Bingo. As an example, an employer could match the ticket sales.

Summer 2 – Summer Fair. As an example, the employer could match fund the bar/café sales.

If you feel able to support these and other activities organised by the PTA (with or without a view to claim Match Funding) please contact:-

Mr Mukhtar Valli (Reception Parent)

Mrs Carolyn Crossland (Year 1 parent)

The PTA led fundraising group is exploring ways to engage with the local community and businesses for raising funds in recognition of the amount needed. The group has already generated a range of ideas and will need support from parents to implement them.

Over the next 20 weeks or so leading up to the end of the academic year, weekly updates on progress against the fundraising target will be provided via the weekly newsletter.

We are extremely lucky to have the level of support that we do from parents and would like to express our thanks once again.

Yours faithfully

Mrs Debra Carr
Head Teacher

