# Related image**Job title: Vlogger**

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| **Job title: Vlogger** | Vloggers create videos about their life or special interests and add them to their social media channels. |
| **Entry requirements:** | You can do a college qualification to get practical skills in using editing equipment and software. Courses include:   * Level 1 Award In Video Editing and Production for Creative Media Industries * Level 2 Technical Diploma in Digital Audio and Visual Production * Level 3 Diploma in Creative Media Production   The most useful courses include work placements and give you the chance to make contacts in the industry. Entry requirements You'll need:   * 2 or fewer GCSEs at grades 3 to 1 (D to G) for a level 1 course * 2 or more GCSEs at grades 9 to 3 (A\* to D) for a level 2 course * 4 or 5 GCSEs at grades 9 to 4 (A\* to C) for a level 3 course   You can work towards this role by starting a junior content producer advanced apprenticeship. Entry requirements There are no set entry requirements but it may help you to get in if you have:   * 5 GCSEs at grades 9 to 4 (A\* to C), including English and maths, for an advanced apprenticeship |
| **Skills required:** | You'll need:   * knowledge of media production and communication * to be thorough and pay attention to detail * the ability to understand people’s reactions * excellent verbal communication skills * thinking and reasoning skills to come up with new ideas * the ability to accept criticism and work well under pressure * the ability to use your initiative * ambition and a desire to succeed * to be able to use a computer and the main software packages confidently |
| **What you'll do:** | Your day-to-day duties may include:   * planning what to film and writing scripts * making short films with a video camera or mobile phone * getting permission to film people or locations * using software to edit your videos and add text or special effects * tagging videos with web links for products you promote * promoting your vlog to get more followers * answering viewers' questions * analysing web tracking data on your channels to understand what works best * keeping up to date with other vloggers' activity and new technology |
| **What you’ll earn:** | Variable Salary |
| **Working hours, patterns and environment:** | * Variable hours, freelance * You could work from home or in an office |
| **Career path and progression:** | You could work for a retail, fashion or marketing company, managing a team of freelance vloggers or social media influencers. |