# Related image**Job title: Vlogger**

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| **Job title: Vlogger**  | Vloggers create videos about their life or special interests and add them to their social media channels. |
| **Entry requirements:**  | You can do a college qualification to get practical skills in using editing equipment and software. Courses include:* Level 1 Award In Video Editing and Production for Creative Media Industries
* Level 2 Technical Diploma in Digital Audio and Visual Production
* Level 3 Diploma in Creative Media Production

The most useful courses include work placements and give you the chance to make contacts in the industry.Entry requirementsYou'll need:* 2 or fewer GCSEs at grades 3 to 1 (D to G) for a level 1 course
* 2 or more GCSEs at grades 9 to 3 (A\* to D) for a level 2 course
* 4 or 5 GCSEs at grades 9 to 4 (A\* to C) for a level 3 course

You can work towards this role by starting a junior content producer advanced apprenticeship.Entry requirementsThere are no set entry requirements but it may help you to get in if you have:* 5 GCSEs at grades 9 to 4 (A\* to C), including English and maths, for an advanced apprenticeship
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| **Skills required:**  | You'll need:* knowledge of media production and communication
* to be thorough and pay attention to detail
* the ability to understand people’s reactions
* excellent verbal communication skills
* thinking and reasoning skills to come up with new ideas
* the ability to accept criticism and work well under pressure
* the ability to use your initiative
* ambition and a desire to succeed
* to be able to use a computer and the main software packages confidently
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| **What you'll do:**  | Your day-to-day duties may include:* planning what to film and writing scripts
* making short films with a video camera or mobile phone
* getting permission to film people or locations
* using software to edit your videos and add text or special effects
* tagging videos with web links for products you promote
* promoting your vlog to get more followers
* answering viewers' questions
* analysing web tracking data on your channels to understand what works best
* keeping up to date with other vloggers' activity and new technology
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| **What you’ll earn:**  | Variable Salary |
| **Working hours, patterns and environment:** | * Variable hours, freelance
* You could work from home or in an office
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| **Career path and progression:** | You could work for a retail, fashion or marketing company, managing a team of freelance vloggers or social media influencers. |