**Level 3 Digital Marketing Apprentice**

EBUSINESS UK LIMITED

eBusiness is looking for a Digital Marketing Apprentice to join their team in Blackburn to support them with their digital offering. Are you a digital whizz that’s ready for the challenge?

**Apprenticeship summary**

* **Weekly wage -** £145.25
* **Working week -** Days to be discussed at interview **-** Total hours per week: 35.00
* **Expected duration -** 24 months
* **Apprenticeship level -** Advanced Level 3 (A level)

As a marketing apprentice, your responsibilities would include:

* Brainstorming new and creative ideas
* Innovating and presenting new digital strategies
* Implementing and supporting marketing strategies including social media, email, blog, display advertising, PPC, SEO and more
* Driving traffic to company pages
* Uploading content to their website
* Developing engaging online content
* Measuring and reporting performance of digital marketing campaigns, and assess against goals, using SEMrush, Google Analytics, Google Search Console, Google AdWords, and other relevant sites
* Keeping abreast of new digital marketing sites, technologies, and digital marketing trends; implementing these new technologies in developing clients’ campaigns
* Identifying trends and insights, and optimising spend and performance based on the insights

**Requirements and prospects**

**Desired skills**

* Willing to learn about Digital Marketing with the desire to pursue this as a career
* Good attention to detail and accuracy
* Excellent written and verbal communication skills
* An understanding of marketing is desirable
* Knowledge of Social Media
* Computer Literate

**Personal qualities**

* A keen interest in Digital Marketing and Social Media
* Well organised
* Motivated
* Friendly

**Desired qualifications**

* GCSE grade A-C (8-4) English and maths or equivalent

**Future prospects**

* Potential progression opportunities upon completion of apprenticeship

**About the employer**

With 20+ years’ experience in the Digital World ensures we know what is required to take you to the top of Google’s search results and deliver results that work for you. We work with ambitious companies to grow and increase their businesses by improving online traffic & leads.

**Employer -** EBUSINESS UK LIMITED - <https://www.ebusinessuk.com/>

**Address -** Capricorn House 1st Floor, Capricorn Park, Blakewater Road, Blackburn, BB1 5QR

**Training provider**

BLACKBURN COLLEGE

Applications for this apprenticeship are being processed by Blackburn College

**Contact -** Apprenticeship Team 01254 292500 apprenticeships@blackburn.ac.uk

* Digital Marketing Level 3 Apprenticeship Standard