# See the source image**Job title: Image Consultant**

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| **Job title: Image Consultant**  | Image consultants advise individuals on their appearance and how to make an impact. |
| **Entry requirements:**  | **University:**It's not essential to get into this job, but you could do a foundation degree, higher national diploma or degree in a subject like:* beauty therapy
* media communications
* marketing

You'll usually need:* 1 or 2 A levels for a foundation degree or higher national diploma
* 2 to 3 A levels for a degree

**College:**You can complete a course that will give you the basic skills needed by professional image consultants. Courses include:* Level 2 Certificate in Make-up
* Level 2 Diploma in Fashion Retail
* Level 2 Diploma in Beauty Therapy

You may need:* 2 or more GCSEs at grades 9 to 3 (A\* to D) for a level 2 course

**Direct Application:**You can apply directly for jobs if you've got experience or qualifications in areas like:* business consultancy
* fashion, hair and beauty therapy
* public relations
* retail
* sales and marketing
* training and coaching
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| **Skills required:**  | You'll need:* knowledge of teaching and the ability to design courses
* customer service skills
* the ability to work on your own
* leadership skills
* to be thorough and pay attention to detail
* the ability to come up with new ways of doing things
* patience and the ability to remain calm in stressful situations
* excellent verbal communication skills
* to be able to carry out basic tasks on a computer or hand-held device

Career tips:You should build up a portfolio that shows off your skills, for example makeover 'before and after' shots. You could also include client case studies that explain the impact of your advice and the difference it's made. |
| **What you'll do:**  | You’ll advise private individuals on:* how to dress in colours that suit them
* clothes, make-up and hair that will improve their look
* how to organise their wardrobe space
* styling for events like weddings or business meetings
* how to present themselves in public

You’ll advise corporate clients on:* how to deliver training workshops
* how to use voice and body language in business situations
* personal branding and appearance
* how to understand brand and corporate cultures
* business etiquette, including spoken and written communication skills
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| **What you’ll earn:**  | £14,000 Starter *to* £40,000 Experienced |
| **Working hours, patterns and environment:** | * 38-40 hours per week
* Freelance/ self employed as customers demand
* You could work from home or at a client's business.
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| **Career path and progression:** | You could work for a large, international agency, or specialise in a particular area of work. |