**Thought for the Week:**

9th April 2018 - Resilience

https://www.thetimes.co.uk/article/dowie-didnt-make-it-up-bouncebackability-exists-6sfqlxw7c66

**Dowie didn’t make it up: ‘bouncebackability’ exists**

**By**[**Daniel Finkelstein**](https://www.thetimes.co.uk/profile/daniel-finkelstein)

December 4 2004, 12:00am, The Times

I AM going to join a campaign. Before I do so, I should warn the organisers that this is not necessarily a good thing. At my leaving party from Conservative Central Office, William Hague kindly pointed out the coincidence between my arrival on the scene and a defeat for the cause I advocated. He feared, he said, for the Editor of *The Times*. Within months of my arrival, the Editor chose to depart.

So the producers of *Soccer AM*, the cult television programme, have no reason to celebrate acquiring my support. Their campaign is to establish the word “bouncebackability” firmly in the English language. The word was first used by Iain Dowie, the Crystal Palace manager, after his team had equalised against Arsenal.

I think…

Can you think of any words that SHOULD be in the dictionary…?