# Top Web Design Agency & Company in Birmingham | Globalgraphics**Job title:** Web Designer

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| **Job title:** (Also known as a Digital Designer) | Web designers use their creative and technical skills to design new websites and redesign existing ones. |
| **Routes and Entry requirements:**  | **University**You could take a higher national diploma or degree in:* web design and development
* multimedia design
* digital media development
* interactive computing

You'll usually need:* 1 or 2 A levels, or equivalent, for a higher national diploma
* 2 to 3 A levels, or equivalent, for a degree

**College**You could take a college course to learn some of the skills needed in this job. For example:* Level 3 Certificate in Web Design and Development
* T level in Digital Production, Design and Development
* Level 4 Certificate in Digital Media Design

You may need:* 4 or 5 GCSEs at grades 9 to 4 (A\* to C), or equivalent
* 1 or 2 A levels, a level 3 diploma or relevant experience for a level 4 or level 5 course

**Apprenticeship**You could complete training like an advanced apprenticeship for IT, software, web professionals, or a higher apprenticeship in creative and digital media.You could also do a creative digital design degree apprenticeship.You'll usually need:* 5 GCSEs at grades 9 to 4 (A\* to C), or equivalent, including English and maths, for an advanced apprenticeship
* 4 or 5 GCSEs at grades 9 to 4 (A\* to C) and A levels, or equivalent, for a higher or degree apprenticeship

**Work**You could start working as a design assistant or web support assistant and train while you work.**Volunteering and experience**You could volunteer for a local community group or charity and create a website for them. Any experience you can get will be helpful when applying for jobs. |
| **Skills required:**  | You'll need:* knowledge of computer operating systems, hardware and software
* to be thorough and pay attention to detail
* the ability to write computer programs
* persistence and determination
* analytical thinking skills
* to be flexible and open to change
* the ability to use your initiative
* maths knowledge
* to have a thorough understanding of computer systems and applications
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| **What you'll do:**  | You could:* take a lead role in maintaining and developing a site
* attend meetings to plan and develop site content, style and appearance
* use web content management systems (CMS)
* analyse website usage statistics
* write reports for senior managers, clients and partnership organisations
* carry out quality assurance checks on content
* report technical problems to IT support staff
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| **What you’ll earn:**  | £18,000 Starter *to* £40,000 Experienced |
| **Working hours, patterns and environment:** | * Typical hours 37 to 39 a week
* You could work evenings occasionally
* You could work in an office or at a client's business.
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| **Career path and progression:** | With experience you could move into design team management or expand your skills to become a web content manager. You might work towards a move into business management. You could also work as a freelance web designer or set up your own web design business. |