# Top Web Design Agency & Company in Birmingham | Globalgraphics**Job title:** Web Designer

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| **Job title:**  (Also known as a Digital Designer) | Web designers use their creative and technical skills to design new websites and redesign existing ones. |
| **Routes and Entry requirements:** | **University**  You could take a higher national diploma or degree in:   * web design and development * multimedia design * digital media development * interactive computing   You'll usually need:   * 1 or 2 A levels, or equivalent, for a higher national diploma * 2 to 3 A levels, or equivalent, for a degree   **College**  You could take a college course to learn some of the skills needed in this job. For example:   * Level 3 Certificate in Web Design and Development * T level in Digital Production, Design and Development * Level 4 Certificate in Digital Media Design   You may need:   * 4 or 5 GCSEs at grades 9 to 4 (A\* to C), or equivalent * 1 or 2 A levels, a level 3 diploma or relevant experience for a level 4 or level 5 course   **Apprenticeship**  You could complete training like an advanced apprenticeship for IT, software, web professionals, or a higher apprenticeship in creative and digital media.  You could also do a creative digital design degree apprenticeship.  You'll usually need:   * 5 GCSEs at grades 9 to 4 (A\* to C), or equivalent, including English and maths, for an advanced apprenticeship * 4 or 5 GCSEs at grades 9 to 4 (A\* to C) and A levels, or equivalent, for a higher or degree apprenticeship   **Work**  You could start working as a design assistant or web support assistant and train while you work.  **Volunteering and experience**  You could volunteer for a local community group or charity and create a website for them. Any experience you can get will be helpful when applying for jobs. |
| **Skills required:** | You'll need:   * knowledge of computer operating systems, hardware and software * to be thorough and pay attention to detail * the ability to write computer programs * persistence and determination * analytical thinking skills * to be flexible and open to change * the ability to use your initiative * maths knowledge * to have a thorough understanding of computer systems and applications |
| **What you'll do:** | You could:   * take a lead role in maintaining and developing a site * attend meetings to plan and develop site content, style and appearance * use web content management systems (CMS) * analyse website usage statistics * write reports for senior managers, clients and partnership organisations * carry out quality assurance checks on content * report technical problems to IT support staff |
| **What you’ll earn:** | £18,000 Starter *to* £40,000 Experienced |
| **Working hours, patterns and environment:** | * Typical hours 37 to 39 a week * You could work evenings occasionally * You could work in an office or at a client's business. |
| **Career path and progression:** | With experience you could move into design team management or expand your skills to become a web content manager. You might work towards a move into business management. You could also work as a freelance web designer or set up your own web design business. |