

Friday 5th February

LO To plan a persuasive letter

Dear _____,

Introduction — Who are you and why are you writing? Clear opening statement giving a point of view. What is the purpose of your letter?

First Paragraph

Second Paragraph

Ending the letter — Closing statement reinforcing opinion. Begin with finally...

Yours sincerely,

Persuasive conjunctions

Even though, So, Otherwise, Because, However, Therefore, As a result, As a consequence, Despite, Due to the fact

Include a persuasive sentence opener at the beginning of your persuasive sentence.

Persuasive Writing

Introductions

I think...

For this reason...

I feel that...

I am sure that...

It is certain...

I am writing to...

Of course...

In the same way...

On the other hand...

In this situation...

Making your point

Firstly, secondly, thirdly...

Furthermore...

In addition...

Also...

Finally...

Likewise...

Besides...

Again...

Moreover...

Similarly...

Surely...

Certainly...

Specifically...

If...then...

because...

Details

For example...

In fact...

For instance...

As evidence...

In support of this...

Endings

For these reasons...

As you can see...

In other words...

On the whole...

In short...

Without a doubt...

In brief...

Undoubtedly...

Other Words

reasons

arguments

for

against

unfair

pros

cons

