

Tuesday 2nd February

Mild

LO To find the features of a persuasive letter

The forest  
Barnstaple  
Devon  
Ex31 3QY

Dear Mr Wolf,

I am writing to you as I have heard about the what happened last week surrounding Little Red Riding Hood.

I am sure that by now you will have realised that the whole of the forest have heard about your escapade and I just wanted to make you consider your actions.

How would you feel if someone came to help you when you were needing support and they were eaten by someone? Maybe now is the time to consider it could be time to change.

Would you not like to be the popular wolf who everyone supports and goes to when they need advice? Wouldn't you like to be the wolf who is known for being kind, caring and considerate?

Further to this, I am sure that your parents would be very sad to hear about you eating Little Red Riding Hood and would be concerned about how you changed your behaviour to be so mean. It is never too late to change and become a better wolf. I promise you.

In addition to this, I feel that I truly know you have the power within you to change. There is lots of support out there such as the Emergency Wolf Support service who can help put you back onto the path of goodness.

Finally, to influence you to become good again I have spoken to Little Red Riding Hood and she completely forgives you for your actions and would like to try and rebuild a friendship.

Yours sincerely,

The Woodcutter

| Persuasive letter features   | Colour |
|--|--------|
| Address in the corner  |        |
| Dear...  |        |
| Clear opening statement giving point of view                               |        |
| Main points  |        |
| Present tense  |        |
| Rhetorical questions   |        |
| Connectives – e.g. this proves that, therefore, so it's clear, in addition |        |

Tuesday 2nd February

Spicy

LO To find the features of a persuasive letter

Pest Control Office  
Council Offices  
Village-by-the-Water  
Storyland

Dear Sir,

I am writing to seek help in getting rid of a terrible pest. The Troll that lives under the bridge near my home is causing my family great distress.

Firstly, every time my sensitive wife trip-trots over the bridge, he leaps out and makes her jump out of her skin. He then rolls about laughing until green, slimy tears roll down his cheeks and he tumbles back into his den. Is this the behaviour of a reasonable citizen? I fear that if there are more incidents like this, my wife's heart will miss a beat and she will require expensive veterinary care.

In addition, when my vulnerable young baby goat skips down to the stream's edge for a refreshing sip of water, the hideous creature threatens to eat him. This is traumatising my son, causing him to have horrific nightmares. He is so nervous about approaching the river bank that there is a real possibility he will become dehydrated.

Furthermore, this monster's appalling behaviour is bringing down the value of land in this local area. Soon all the well-behaved, polite goats, who pay all their council tax on time, will decide to find fresh pastures. Surely you don't want this part of the countryside to be seen as a no-go area for respectable families.

I trust that you and your team of exterminators will be quick in acting to rid our beautiful valley of the delinquent Troll who takes such pleasure in terrorising my peace-loving family.

Yours faithfully

B.B.G.Gruff

| Persuasive letter features   | Colour |
|--|--------|
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| Dear...  |        |
| Clear opening statement giving point of view                               |        |
| Main points  |        |
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Tuesday 2nd February

Hot

LO To find the features of a persuasive letter

Prime minister  
Boris Johnson  
10 Downing street  
London

Dear Prime Minister,

I am writing to you because I believe honey should not be eaten by anyone except bears and that you should pass a law forbidding the sale of jars of honey to non-bears. There are a number of reasons that have led me to this conclusion.

Firstly, bears are particularly fond of honey. It is a lovely sticky substance which, when spread on the paws takes a long time to lick off. Creatures without paws simply cannot enjoy honey as much. So much licking also helps to keep the fur in good condition.

In addition, no creatures other than bears have such perfect tongues. They are long enough to get into both honey jars and beehives without causing damage. The roughness of the tongue means all the honey is cleanly scraped. There is not the waste you get when children try to lick the inside of a jar.

Further more, bears need honey. No other food provides a bear with as much goodness and pleasure. We can be quiet and content for hours with just one jar, but irritable and aggressive when we have to go without.

If, however, **any** creature continues to be allowed to eat honey, there will not be enough for the ones who really, really need it. This will make a bear's life will very hard to bear.

How will you feel if this happens?

I am sure that, having considered these points, you will indeed prohibit the sale of honey to non-bears. I urge you to introduce a new law to take effect immediately.

Yours sincerely,

P. Bear.

| Persuasive letter features   | Colour |
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