



Business Studies

Eduqas

Subject Leader:

Mrs E Sellers

Course structure and content

This is a two year course that will cover a broad spectrum of business theories, models and provide students the opportunity to investigate how these models are used in different business environments.

The course is split into 3 components:

Component 1: Business Opportunities and Functions

This covers the different types of business ownership, industry structures and competition, and provides an overview of the main purpose of key business functions such as Marketing, Finance etc.

Component 2: Business Analysis and Strategy

This investigates the different decision making tools and systems that are used by business and students will build on some of the knowledge and understanding developed in component 1, e.g. Using financial documents to complete a ratio analysis that will provide a much clearer evaluation of a business's performance.

Component 3: Business in a Changing World

This provides a contextual analysis of how businesses are affected by changes in technology, politics, ethics, social trends and economic factors. Students are expected to analyse and evaluate the extent of the impact these factors may have and how businesses may react to or plan for these changes in order to survive.

All 3 components are worth 33% of the overall course and assessments are all taken at the end of the two years involving 3 x 2hr 15min examinations. There is no coursework element to the course.

Further course details are available at www.eduqas.co.uk.

Entrance requirements

Automatic entry: a minimum of 5 GCSE Grade 5-9 including Maths and English and Grade 6 in Business Studies if taken at GCSE. Students will be required to formulate coherent and balanced written arguments making clear reference to theory and application to support their points. Top performing students are those who take the time to regularly read news articles and explore the application of the theory in real life context.

Students not achieving these entrance requirements may on occasion be admitted by interview, based on academic performance, approach to learning and course suitability.

Extra-curricular opportunities

The department provides a range of additional experiences and opportunities to enhance students' learning and understanding over the two years. These include:

CISI (Level 2 qualification) 'Fundamentals of Finance' – this is an industry specific qualification enabling students to learn more detailed information about the workings of Securities and Investment. Students who get involved also have the opportunity to attend industry days and apply for work experience placements.

Student Investor Competition – teams of 4 are able to speculate using virtual money to invest in UK companies. Students have two portfolios, both worth £100,000, to invest. Students need to investigate solid and potentially profitable investment and react to market conditions when they change.

Progression routes

There is a variety of career opportunities and pathways available with a business qualification. Students can pursue a range of popular undergraduate courses in business and business management. The course is a useful grounding for students wishing to specialise in studies in Financial Services, Accountancy, Marketing, Advertising, Public Relations and Human Resources.

How to apply

You can download an application form by visiting the Sixth Form area of the school website at: www.waseleyhills.worcs.sch.uk. Otherwise, contact us direct on 0121 457 4767.

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Headteacher: Mr. A. Roll

School Road, Rubery, Birmingham B45 9EL

Tel: 0121 453 5211 Email: office@waseleyhills.worcs.sch.uk

www.waseleyhills.worcs.sch.uk