2 Week Independent Learning plan **Week 13 and 14**

**Support contact details:**

Email general queries to: [nbaker@waseleyhills.worcs.sch.uk](mailto:nbaker@waseleyhills.worcs.sch.uk)

**Teachers email addresses in this subject area:**

Subject Leader ( Mrs Sellers ) esellers@waseleyhills.worcs.sch.uk

Subject teacher emails:

Mr Dean : [jbdean@waseleyhills.worcs.sch.uk](mailto:jbdean@waseleyhills.worcs.sch.uk)

Monday 29th June to 10th July

Subject: **Business Studies**

Year: 10

Topic/theme: Presenting & Pitching a Business idea



Three stages to online learning

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| **Stage One – Reading Task** | **Stage Two – Completing Tasks** | **Stage Three – Assessing your learning and feedback** |
| Read the lessons in the table below. Think about what you need to learn from the task. It may help to look at the other lessons too as this will show you where your learning is heading. | Find the resources you need. In some instances you may need to log into HomeAccess+ and find the file on the coursework drive (S). Login with your normal school username and password. Use the resource as described to complete the suggested task. Reflect on the teacher’s question.  [Click here for HomeAccess+ drive](https://facility.waseley.networcs.net/HAP/login.aspx?ReturnUrl=%2525252Fhap)  [Click here for help with accessing HomeAccess+](https://www.waseleyhills.worcs.sch.uk/coronavirus-independent-learning/help-for-parents-and-pupils) | At the end of the two weeks you will be set a task by your teacher on Show My Homework. This is submitted in SMHWK. This task will assess your learning and allow us to give you feedback.  These assessment tasks are optional but submitting them is very helpful for you and your teacher to understand what you have learnt. |



We are here to help you within school opening hours:

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| **Email your teacher** | **Join your teacher for a support chat session** | **Ring school reception** |
| You can now email your teacher using your Office 365 email address. You can also email Mr Baker or the Subject Leader using the contact info above (top right). | You will also receive an invite during the two week period to join an online support chat with your teacher. | Call 0121 4535211 within school hours. They will email your teacher and ask them to contact you. |

Learning tasks for this fortnight:

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| **Lesson** | **Aim:**  What you need to take from this lesson | **Resource(s) to use:**  Hyperlinks to videos etc  HomeAccess+ file location | **Suggested task:** |
| 1 | In this lesson you will learn…  Recognising the format and purpose of a business pitch  Evaluate the performance of entrepreneurs during a business pitch | Description of Resource :  **Location :** Home Access+/Coursework S: Drive/Business Studies/ Year 10 Dean/ Week 13 14  **File Name :**  **Lesson 1 and 2 What makes an excellent Business Pitch**  **BBC I-Player Dragons Den :**  <https://www.bbc.co.uk/iplayer/episodes/b006vq92/dragons-den> | Description of what you need to do (step by step):  Open Link to BBC I-Player Dragons Den Best Pitches - Episode 1  Open - **Lesson 1 and 2 What makes an excellent Business Pitch**  **Task 1 :** Recognising the Features of a Successful Business Presentation/Pitch  **Task 2 :** Skills and Qualities for Business Presentations  A question your teacher would have asked you at the end of this lesson is:  What would you say are the most important personal qualities needed for a successful business pitch? |
| 2 | In this lesson you will learn…  Recognise the features of an excellent business pitch | Description of Resource :  **Location :** Home Access+/Coursework S: Drive/Business Studies/ Year 10 Dean/ Week 13 14  **File Name :**  **Lesson 1 and 2 What makes an excellent Business Pitch**  **+**  **Task 4 Evaluation of Pitch**  **BBC I-Player Dragons Den :**  <https://www.bbc.co.uk/iplayer/episodes/b006vq92/dragons-den> | Open Link to BBC I-Player Dragons Den Best Pitches  Open -  **Lesson 1 and 2 What makes an excellent Business Pitch**  **Task 3 :** Potential Questions that can be asked and How to Prepare  **Task 4 :** Evaluating the Performance of an Entrepreneur and their Business Plan/Pitch  A question your teacher would have asked you at the end of this lesson is:  *How would you describe the experience of being on Dragons Den for an entrepreneur? Could you ever see yourself doing something like that?* |
| 3 | In this lesson you will learn…  Plan and prepare a presentation for your small business idea | Description of Resource :  **Location :** Home Access+/Coursework S: Drive/Business Studies/Year 10 Dean/Week 13 14  **File Name : Lesson 3 and 4 Presenting Your Business Idea** | Description of what you need to do (step by step):  Open :  **Lesson 3 and 4 Presenting your Business Idea**  **Task 1** : Plan and complete your 2 Minute business pitch of your small business Idea using your business plans from weeks 8-12  A question your teacher would have asked you at the end of this lesson is:  Do you agree that where ever possible, having a sample or prototype of the good/service you are pitching is a valuable aspect of making a successful business pitch? Explain why. |
| 4 | In this lesson you will learn…  Plan and prepare a presentation for your small business idea | Description of Resource :  **Location :** Home Access+/Coursework S: Drive/Business Studies/ Year 10 Dean /Week 13 14  **File Name :** **Lesson 3 and 4 Presenting Your Business Idea** | This lesson is continued from Lesson 3. It is anticipated that you will spend two lessons combined completing the pitch and powerpoint presentation.  Description of what you need to do (step by step):  **Open : Lesson 3 and 4 Presenting Your Business Idea**  T**ask 2** : Plan and complete a business presentation that could be shown if you were pitching your business idea to the West Midlands Dragon  **Rehearse -** it would be great if you were to actually give it a go and pitch/present your business. You could practice in private or even better, ask a parent/friend to watch and evaluate your performance.  Perhaps we may even see some of the best examples when we do get back to school.  A question your teacher would have asked you at the end of this lesson is:  What do you feel is most important to have when entering the Dragons Den - a detailed business plan or a fantastic pitch and presentation? Can you explain why… |
| 5 | In this lesson you will learn…  Further explore sources of advice and help in starting a small business  Prepare for the next stage of launching your business idea | Description of Resource :  **Location :** Home Access+/Coursework S: Drive/Business Studies/Year 10 Dean /Week 13 14  **File Name :**  **Lesson 5 Getting Started in Business - Part 1**  **+**  **Lesson 5 Getting Started in Business - Part 2**  +  **Princes Trust Website Starting a Business :**  <https://www.princes-trust.org.uk/help-for-young-people/support-starting-business> | Description of what you need to do (step by step):  **Open : Lesson 5 Getting Started Business Part 1**  Follow Task One and get ready to launch your business  Open : **Lesson 5 Getting Started in Business Part 2**  Complete **Task 2** on Sources of Advice and read **Task 3.**  A question your teacher would have asked you at the end of this lesson is:  Overall, has the experience of planning your own small business stage by stage made you more or less likely to want to be an entrepreneur in the future? Tell me why and what this experience has taught you.  Have a great summer and see you all in Year 11. |
| **G** | | | |



**Need help?**

HomeAccess+ [https://facility.waseley.networcs.net/HAP/login.aspx?ReturnUrl=%2fhap](https://facility.waseley.networcs.net/HAP/login.aspx?ReturnUrl=%2525252fhap) (use your normal school username and password).

Pupil and parent help page: <https://www.waseleyhills.worcs.sch.uk/coronavirus-independent-learning/help-for-parents-and-pupils>



**Fancy showing your best work off?**

You can email a photo of you doing something great, or an example of your best piece of work to your Head of Year for our celebrations assemblies when we return.

Yr 7 please email Mrs Williams at jewilliams@waseleyhills.worcs.sch.uk

Yr 8 please email Mrs Bridgeman at jbridgeman@waseleyhills.worcs.sch.uk

Yr 9 please email Mrs Bradley at kjbradley@waseleyhills.worcs.sch.uk

Yr 10 please email Mr Jones at djones@waseleyhills.worcs.sch.uk

Please keep your work organised in subjects as we are excited to see what you have achieved and reward you for it when we return.