

Wellfield High School

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Mrs L A Gwinnett, Executive Head
Mr J Lewis, Head of School



Dear Parent of [name of family]

Latest updates & school uniform

We have been working with staff, students and parents to develop a marketing strategy which included discussions about a full rebrand of the school. We eventually decided that, partly due to our strong sense of pride in Wellfield's history and a range of other reasons, we would not completely rebrand the school, but instead build our profile in other ways.

Promotional Video

We initially developed a promotional video in 2019. Following recent staffing changes and my appointment as Head of School, we have had this updated. The video encapsulates life at Wellfield where we are passionate about inspiring, challenging, securing high achievement and nurturing our students. I am extremely proud of the staff and students and would encourage you to find a spare five minutes and watch it at your leisure:

<http://www.whs.lancs.sch.uk/about-us/>

New Badge and Website

Despite deciding against a full rebrand, we felt that our school badge would benefit from a fresh design, without losing any of our historic identity. This is why we are still incorporating the Leyland Cross. We have been working with a design agency who have created a fantastic badge (see below).



They have also been assisting with the development of our new website, which we will be launching before the end of this term.

Summer School

In our early correspondence and as part of our induction bundle, we had planned to run a summer school this year. I am sure you will appreciate that under current health and safety restrictions we are unable to run our summer school this year.

Our focus throughout recent months has been to ensure the health and safety of our students and staff. Although we would have loved to use summer school as an opportunity to meet your children and for them to get to know us further, as we are still awaiting an update from the Government about a return for September, we will be unable to provide our annual summer school.

Uniform for September

As you may be aware, we are still a Local Authority maintained school but we work in very close partnership with Endeavour Learning Trust and are hopeful of gaining academy status and officially joining the Trust in the near future. The academy conversion would be a perfect opportunity to launch our new badge so this will not be used until this takes places.

The COVID-19 pandemic has not surprisingly pushed things back and we have therefore asked our local uniform suppliers, Delta Wool, to initially provide blazers and PE polo shirts without any badge. The new blazer will have the school's red cord piping already stitched on it.

The new badge shown above will be stitched onto the blazer in school as soon as academy conversion takes place. This will reduce unnecessary cost and disruption. We will also provide each student with a new tie at this time. Although not ideal, yet another example of how we are all having to adapt to the 'new normal'.

The school PE kit, skirts and the rest of the uniform will not be changing at this stage and the only change to our blazer will be the updated badge.

Ordering Uniform for September

As outlined above, we have been working with Delta Wool to ensure arrangements are in place for you to be able to order your child's uniform. Delta Wool has now opened and have agreed for parents to take a copy of this letter, along with the slip below, into the shop for you to order the items. I have also provided Delta Wool's COVID-19 Customer Information Sheet with this letter but should point out that the Click & Collect option is not available.

[Name of student] will be starting as a Year 7 student at Wellfield High School in September 2020. As part of the welcome induction bundle, [name of student] can order and collect the following items from Delta Wool at no cost to yourselves.

Important

Delta Wool will complete the slip when items have been ordered and will retain the slip once all items have been collected. You will need to attend with your son/daughter and one form of ID such as passport, driving licence, or household bill that matches the name and address on this letter. Delta Wool will be unable to release any uniform without this confirmation.

	Date ordered	Date collected	Delta Wool signature	Parent/guardian signature
Blazer				
Tie				
PE Socks				
PE shorts				
PE polo shirt				

Yours sincerely

Mr J Lewis

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Head of School