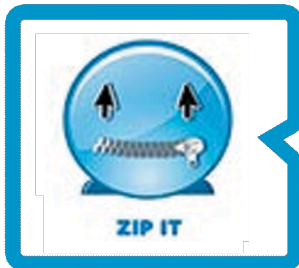


DO YOU CLICK CLEVER?



The internet opens up a **world** of **entertainment**, opportunity and knowledge. To enjoy it all safely use the **CLICK CLEVER, CLICK SAFE CODE**.

‘Zip it, Block it, Flag it’ — a guide to the code



ZIP IT

keep your personal stuff private and think about what you say and do online



BLOCK IT

block people who send you nasty messages and don't open unknown links and attachments



FLAG IT

flag up with someone you trust if anything upsets you or if someone asks to meet you offline

The code has been designed to:

- ➔ give parents the confidence to be able to help their children enjoy the internet safely
- ➔ help children and young people understand how their online experiences can expose them to risks

CLICK CLEVER CLICK SAFE



ZIP IT

Make sure your child knows to always keep private information safe and watch what they say on the internet. People may not be who they say they are online, and it's not always possible to control who can see your child's information.

Your child should know not to give out information like:

- their full name
- photos
- postal or email addresses
- school information
- mobile or home telephone numbers
- details of places they like to spend time

BLOCK IT

Get your child to block people who send offensive messages and tell them not to open unknown links and attachments. They should delete any suspicious emails or attachments as they may contain something offensive or have a virus that can cause damage to the computer.

One of the main ways children can come across inappropriate content online is through search results. Most search engines include a 'safe search' option that excludes results containing inappropriate images or key words.

You can also install parental control software to filter out harmful and inappropriate content for computers and some mobile phones and games consoles.

FLAG IT

Your child should come to you or a trusted adult if they are worried or unhappy about anything they see online. They should also do this if a friend they have made online has asked to meet them in the offline world.

If your child does experience inappropriate content online, report it to the website it appears on. The UK Council for Child Internet Safety (UKCCIS) has developed an internet safety 'one stop shop' with more information.

Talk to your kids about the Click Clever, Click Safe code - to help them to enjoy the internet safely go to nidirect.gov.uk/clicksafe