

Famous Entrepreneur Research

Aim: I can investigate real-life career options.

Choose a business or brand that you interact with in your everyday life. Research who started the business.

The business I am researching is _____

The entrepreneur or founder of the business is _____

A brief history of how they started the business:

Did they have any challenges when starting up their company or business?

What are the main successes of the company or business?

Who is the target audience for their business or company?