

Curriculum: Business

Year 10 Curriculum

Term 1	Term 2	Term 3
<p><u>Theme 1: Investigating small business</u></p> <p>1. <u>Enterprise and Entrepreneurship</u></p> <ul style="list-style-type: none"> • Dynamic nature of a business • Risk & reward • The role of business enterprise <p>2. <u>Spotting a business opportunity</u></p> <ul style="list-style-type: none"> • Customer needs • Market research • Market segmentation • The competitive environment <p><u>1.4. Making the business effective</u></p> <ul style="list-style-type: none"> • Business start-ups • Marketing mix • Business plans • location <p><u>1.3 Putting a business idea into practice</u></p> <ul style="list-style-type: none"> • Recap financial & non-financial aims • Revenues, costs, profit • Cash flow • Sources of finance <p><i>(Business models, examination questions and key words will be embedded throughout)</i></p>	<p><u>Theme 1.5 Understanding external influences</u></p> <ul style="list-style-type: none"> • Stakeholders • Technology • Legislation • The economy & business • External influences <p><u>Theme 2 Growing the Business</u></p> <p><u>2.1 Growing the business</u></p> <ul style="list-style-type: none"> • Business growth • Changing aims/objectives • Globalisation • Ethics <p><u>2.2 Making marketing decisions</u></p> <ul style="list-style-type: none"> • 4P's • Using the marketing mix to make business decisions <p><i>(Business models, examination questions and key words will be embedded throughout)</i></p>	<p><u>2.3 Making operational decisions</u></p> <ul style="list-style-type: none"> • Business operations • Working with suppliers • Managing quality • The sales process <p><u>2.5 Making Human resource decisions</u></p> <ul style="list-style-type: none"> • Organisation structures • Recruitment • training • motivation <p><i>(Business models, examination questions and key words will be embedded throughout)</i></p>

Year 11 Curriculum

Term 1	Term 2	Term 3
<p><u>Recap of Human resource Management 2.5</u></p> <ul style="list-style-type: none"> • Organisation structures • Recruitment • training • motivation <p>Application using case studies</p> <p><u>Recap 1.3 Putting a business idea into practice</u></p> <ul style="list-style-type: none"> • Recap financial & non-financial aims • Revenues, costs, profit • Cash flow • Sources of finance <p><u>Theme 2.4 Making financial calculations</u></p> <ul style="list-style-type: none"> • Business calculations • Understanding business performance <p><u>Recap of The External 1.5 Environment</u></p> <ul style="list-style-type: none"> • Stakeholders • Technology 	<p><u>Recap of The External 1.5 Environment</u></p> <ul style="list-style-type: none"> • Legislation • The economy & business • External influences <p><u>In depth revision of Themes 1 and 2 Content</u></p> <p>Case studies will be used to extract key business knowledge and used to recap key business concepts. A focus on examination practice</p> <p>Students will focus on developing their examination technique.</p>	<p><u>Continued revision of Business and preparation for GCSE examinations</u></p> <p>A focus on exam practice.</p>