Curriculum: Creative iMedia

Y10 Curriculum

Term 1	Term 2	Term 3
R093: Media industry (TA1) R093: How style, content and layout are linked to the purpose. Client requirements and how they are defined (TA2). R093 Audience demographics and segmentation (TA2). R093: Media codes used to convey meaning, create impact and/or engage audiences (TA2). R093: Work planning and documents used to support ideas generation (TA3). R093: Documents used to design/plan media products (TA3). R094: Purpose features, elements, and design of visual identity.	R094: Techniques to plan visual identity and digital graphics. R094: Tools and techniques to create visual identity and digital graphics. R094: Technical skills to source, create and prepare assets for use within digital graphics. R094: Techniques to save and export visual identity and digital graphics (with integrated R093 TA4 distribution considerations and file formats). R094: NEA Assessment (working on).	R094: NEA Assessment (Working on and submit for moderation). R097: TA1 Introduction (with R093 key content embedded). R097: Features and conventions of interactive digital media. R097: Resources required to create interactive digital media products.

Year 11 Curriculum (legacy course) September 2022 only

Term 1	Term 2	Term 3
Unit R082 - Creating digital graphics. Learning Outcome 4 – Be able to review a digital graphic. **Unit R087 - Creating Interactive Multimedia Products.** Outcome 1 - Understanding the uses and properties of interactive multimedia products. Learning Outcome 2 – Be able to plan interactive multimedia products.	**Unit R087 - Creating Interactive Multimedia Products.** Learning Outcome 3 – Be able to create interactive multimedia products. Learning Outcome 4 – Be able to review interactive multimedia products. **Unit R081 - Pre-production Skills.** Learning Outcome 4 - Be able to review pre-production documents.	**Unit R081 - Pre-production Skills.** Past papers/Revision.

Year 11 Curriculum from September 2023

Term 1	Term 2	Term 3
R097: Pre-production and planning documentation and techniques for interactive digital media. R097: Technical skills to create and/or edit and manage assets for use within interactive digital media products. R097: Technical skills to create interactive digital media.	R097: Techniques to save and export/publish interactive digital media. R097: Techniques to test/check and review interactive digital media. R097: Improvements and further developments. R097: NEA Assessment (Working on). R093: Distribution platforms and media to reach audiences (TA4). R093: Properties and formats of media files (TA4).	R097: (submit1 for moderation). R093: Sources of research and types of research data (TA2). R093: The legal issues that affect media (TA3). R093: Job roles in the media industry (TA1). R093: Revision and mock papers/tests. R093: Examination (Terminal unit).