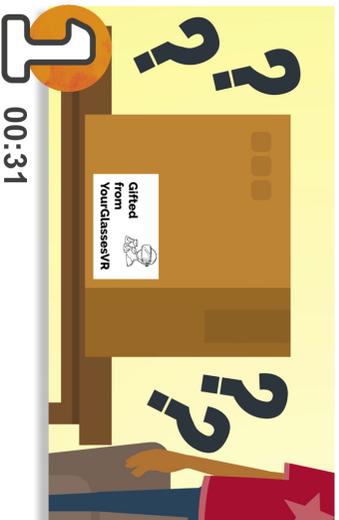


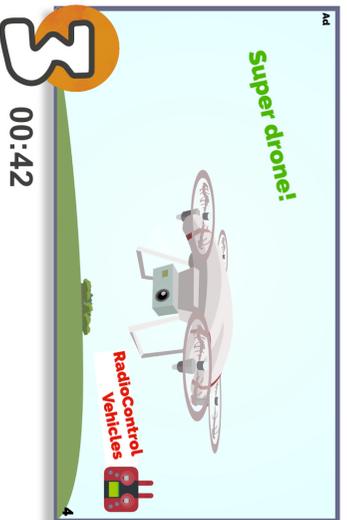
# Appendix 1



Is this an advert? **Yes** or **No**  
Circle any clues that helped you decide.



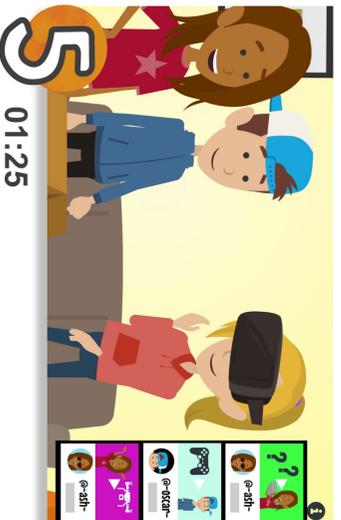
Is this an advert? **Yes** or **No**  
Circle any clues that helped you decide.



Is this an advert? **Yes** or **No**  
Circle any clues that helped you decide.



Is this an advert? **Yes** or **No**  
Circle any clues that helped you decide.



Is this an advert? **Yes** or **No**  
Circle any clues that helped you decide.



Is this an advert? **Yes** or **No**  
Circle any clues that helped you decide.