Thursday 7th January

Features of a Persuasive Text

Save the Amazon!

The Amazon rainforest is the largest rainforest in the world. However, at the rate it is currently being cut down, this will not last much longer. Deforestation of the Amazon Rainforest affects all living things on Earth and unless it is stopped or limited, there will be serious consequences in the future. Is this what you want?

Firstly, deforestation causes devastating loss to animal and plant life. Cutting down the enormous Amazon trees means that animal habitats are destroyed and plants are crushed. Can you really imagine a world without certain species of animals?

Moreover, deforestation is causing climate change and global warming to worsen. The Amazon rainforest is described as the lungs of the Earth, therefore if we cut down these lungs, they won't be able to 'breathe in' many of the harmful gases that cause climate change and global warming. Surely someone as smart as you knows that if we carry on cutting down trees, that the Earth will become a place where no life will be able to survive! Finally, deforestation is cutting the supply of oxygen to all living things. The Amazon rainforest is responsible for 20% of all oxygen produced on Earth. We are carelessly killing the Amazon and at the same time, killing ourselves!

You must do something to prevent the changes that have already started because of deforestation. Animals are becoming endangered and extinct, climate change and global warming is getting worse and the amount of oxygen on Earth is decreasing. If these aren't reasons to act now, then the future of mankind and all living things is in great danger.

Present tense (is/are)	
Rhetorical Questions	
Emotional Vocabulary	
Evidence/Facts	
Clear Introduction	
Opinions	
Conjunctions	

Challenge - Can you add your own feature to your success criteria checklist?