

GOOGLE WIND

- Watch the following video and list reasons for and against Google wind coming to the UK.

<https://www.youtube.com/watch?v=QAwL0O5nXe0&lc=z13ny1mhfumedda1z23otvcqxfpdbe0h.1498153608516925>



PROS AND CONS.



THAT'S RIGHT THIS VIDEO IS

FAKE NEWS!

- It was an April fools joke made by google.
- But did it fool you? Honestly?
- This video shows how convincing fake things can seem.
- This video didn't cause any loss of money or cause pain, but not all fake news is innocent.

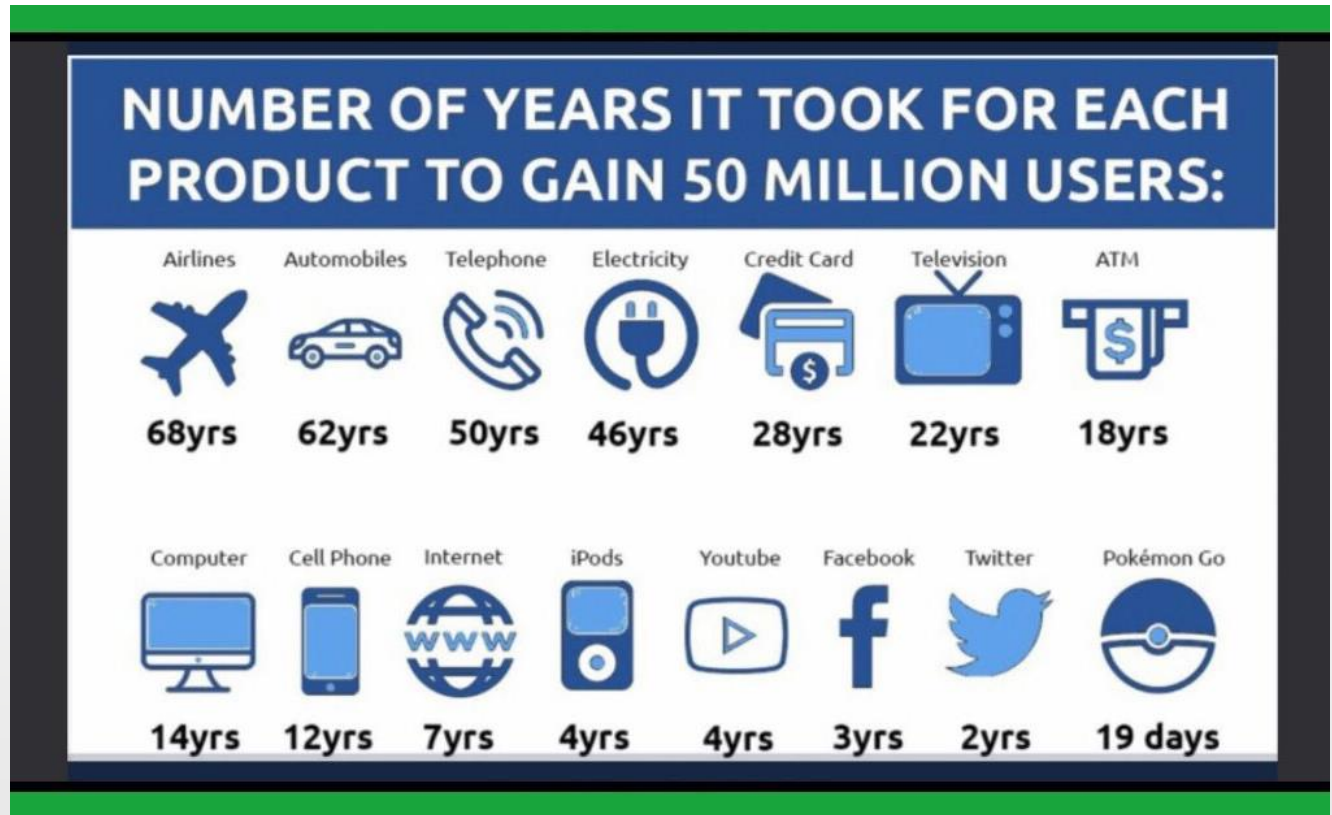
THE PROBLEM WITH TECHNOLOGY

- Here we are going to talk about adoption rate (How long it takes 50 million people to start using something)
- Click on the link below and then click 'Play' on the left of the screen. Then click 'Practice' when it pops up.
- <https://create.kahoot.it/share/enter-kahoot-title/1aa8eb0a-cf61-4dc9-b047-db2a1952e3f7>

Kahoot Quiz

DIGITAL
PRODUCTS ARE
ADOPTED BY
MORE PEOPLE
FASTER.

With faster adoption, its
harder and harder to check
the authenticity of the new
digital products. This has
allowed scammers to create
fake products or news to
hurt people financially.



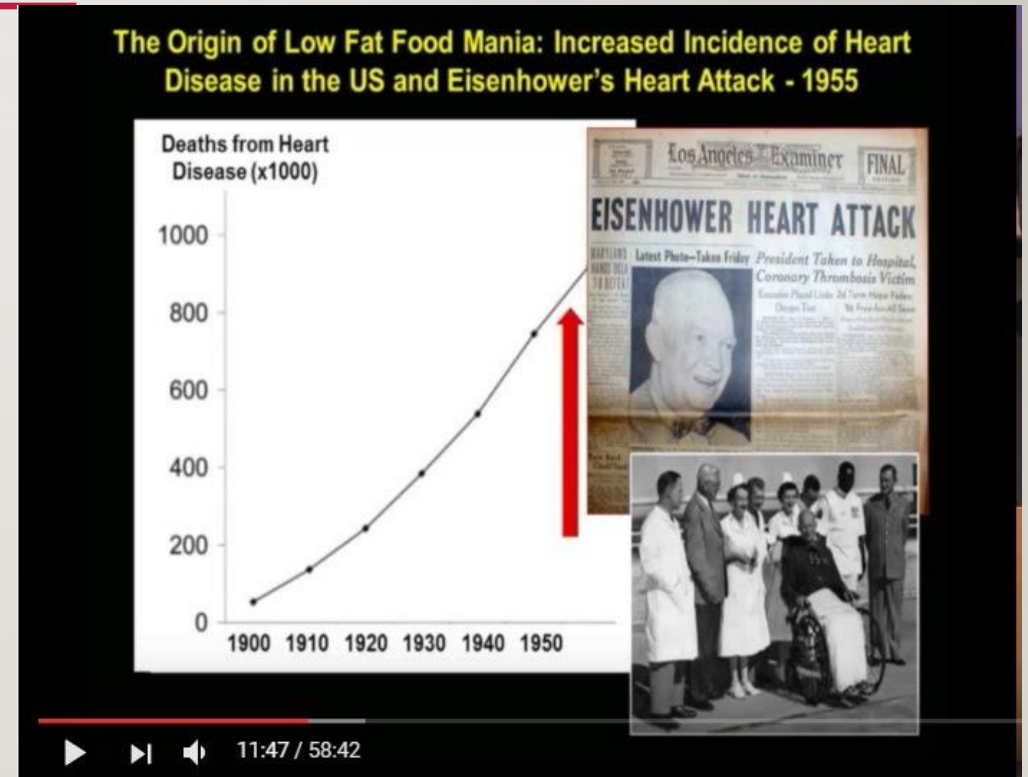
EXAMPLE – BLOCK.ONE

- They are a software company.
- They raised 1 Billion Dollars for their company in 9 months from people hoping to make money. (It took Facebook 7 Years to do the same)
- They don't plan to sell any software.
- But yet they managed to take over 1 billion dollars from people.



HOW FAKE NEWS CAN HURT – HEART DISEASE

- The president took notice of the rising deaths of heart disease in his county when he himself suffered with the condition.
- Popular scientists at the time endorsed reducing **fat** in people's diet, which sounded right.
- The real results showed that people were eating too much **sugar**.
- The sugar companies often paid scientists to shift the blame to fat.



LOW FAT FOODS – LABELLED “LOW FAT” OFTEN HAVE MORE SUGAR IN THEM

YEO VALLEY'S NATURAL YOGHURT CONTAINS 82 CALORIES, 5G OF FAT AND 5G OF SUGAR



YEO VALLEY'S 0% FAT VANILLA YOGURT HAS 81 CALORIES - JUST ONE LESS



Almost three times the amount of sugar (14g)

FAKE OR REAL?

- In this video he appears to throw stones which spread out in a pattern and disappear at the exact same time!
- If you watch closely, he has only one stone in his hand.
- This video might be impressive at first, but it doesn't hurt you in any way.



FAKE FOOD

Food you see in adverts are faked in some way to look better.



ENDORSEMENT

- YouTube will be sponsored by companies because they are paid.
- They have to say the exact words provided by a script.
- They may like the product, but they are promoting it because of money.





FAKE PHONE

THIS FAKE PHONE ONLY HAS ONE CAMERA WHILE BEING SOLD AS A TRIPLE CAMERA.

THIS HURTS YOU FINANCIALLY BECAUSE YOU ARE PAYING FOR SOMETHING THAT IS NOT REAL.

FAKE APPS

- This app tries to trick you into spending \$100 on the app repeatedly.
- It uses the fingerprint scanner.
- The fake news is it pretended to scan your finger to give you a fitness report.
- This hurts you financially



FAKE APPS 2

- This app tries to access parts of your phone.
- Why would a calculator need to make phone calls.
- You would probably end up with a high phone bill.
- Be careful when apps ask for permission. Think “does this app need this?”



Example

Pokémon Go - Needs your location to work

Instagram - Needs access to your camera to work.

Calculator would not need access to any files, photos, phone calls or location.

CONCLUSION

- Some information that is presented as fact, might be paid for by someone or a company.
- Some information might be someone's wrong opinion but presented as 100% factual.
- Fake news can mislead you. It can cause you financial and physical harm.
- Double check news that would have a big impact on your life to make sure it is true.
- Only use official websites for information and be careful of scams that use official logos.