

**What makes a
good webpage?**

Learning Objective

- We are learning to evaluate webpages.

Success Criteria

I will be successful if:

- I can comment on the layout and features of web pages.
- I can use the advanced features of Google's web search.

Staying Safe

What features on a webpage might make you stop and think whether it is safe to view and to click on links?

The main dangers are:

- Webpages that install rogue software (drive-by downloads).
- Inappropriate content.



How to stay safe:

- Use an up to date browser and keep anti-virus software up to date.
- Keep an eye on the page address (URL) and evaluate it, even before you follow a link.
- Close a browser tab or window if you have any concerns.

Search

Do you remember the advanced search features learnt in previous units?

- Exact phrases
- Excluding words
- Search for filetypes
- Search in websites



Evaluate

A lot of time and money is spent on making websites look attractive.

When evaluating a webpage, think about:

- The colours used.
- The font type, size and colour.
- How images are used.
- How animation or video is used.
- The overall layout of the page, including columns of text/ images.



Can you find a website and see if it uses these features to make it attractive?

A Good Webpage



Use the activity sheet to search three different webpages and record your evaluations.

★ What Makes a Good Website?

Use Google Advanced Search to Find Websites
Go to Google Advanced Search (search Google Advanced Search to find it.)
Use some of these possible search techniques to find some attractive websites about the class learning.
Open the links in new tabs so you can easily navigate to them (right click, open in new tab).

Evaluate the Websites
Use the following boxes to evaluate the webpages. Remember to think about:

- The colours used.
- The font type, size and colour.
- How images are used.
- How animation or video is used.
- The overall layout of the pages, including columns of text/ images.
- How the site is organised, including how easy it is to navigate around the site.

Website: _____
Address (URL): _____
Good Features:
1. _____
2. _____
3. _____
One feature you might change:

★ What Makes a Good Website?

Website: _____
Address (URL): _____
Good Features:
1. _____
2. _____
3. _____
One feature you might change:

Website: _____
Address (URL): _____
Good Features:
1. _____
2. _____
3. _____
One feature you might change:

Annotate



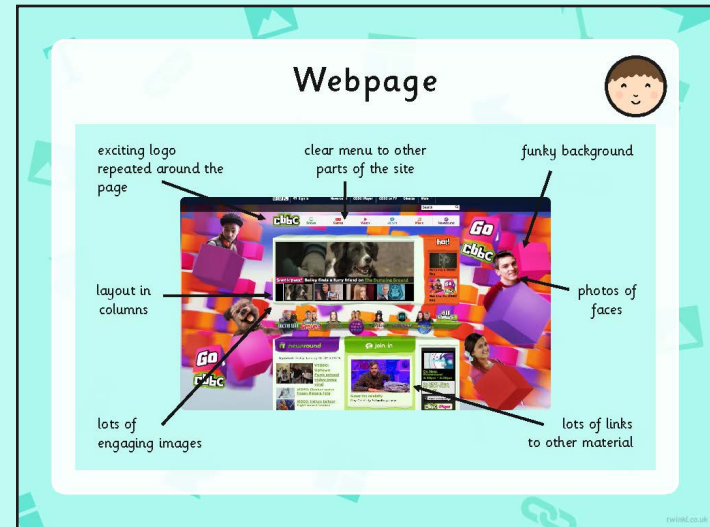
Take a screenshot of one of the webpages you liked.

On a PC, simply press the *Screenshot* button, on a Mac, press *cmd + shift + 3* at the same time.

Copy and paste the screenshot into a blank document (e.g. Microsoft Word)

Use the software to add annotations (e.g. arrows and labels.) Why not use different colours for things that work well and things that could be improved?

Take a look at the next slide for an example.



Annotation Example

exciting logo
repeated around the
page

clear menu to other
parts of the site

funky background

layout in
columns

photos of
faces

lots of
engaging images

lots of links
to other material



Compare



Show a partner your annotated webpage and the features you have found.

Be a critical friend:

Do you agree with the annotations?

- If not, give a reason why or pick out an example to show what you think.
- Are there any features your partner has omitted (forgotten)?
- If so, add them in but use a different colour for the text to show it was a correction.